Jeevika 2015

12th Asia Livelihood Documentary Festival

30-31 Oct 1 Nov

10AM to 8PM

Siri Fort Auditorium III
New Delhi, India

An initiative of Centre for Civil Society

jeevika.org
Join us on this journey of understanding livelihood freedom through documentaries that highlight unheard voices and untold stories of individuals and communities in Asia.
Centre for Civil Society (CCS)

Social Change through Public Policy

Our work in education, livelihood, and policy training promotes choice and accountability across private and public sectors. To translate policy into practice, we engage with policy and opinion leaders through research, pilot projects and advocacy.

We are India’s leading liberal think tank, ranked 50th worldwide and 1st in India by the 2014 Global Go To Think Tank Index Report published by the Think Tanks and Civil Society Program at the University of Pennsylvania. The rankings were first initiated in 2006, and CCS has consistently featured among the highest ranked centres of excellence globally.

We campaigned for livelihood freedom for street entrepreneurs, resulting in the passage of Street Vendors (Regulation and Protection of Livelihood) Act in March 2014. Our School Choice Campaign popularised the instrument of school vouchers in education, increasing choice for parents and accountability of teachers and schools. We promote Terracotta approach to addressing environmental problems and New Public Management as a tool for good governance.

Jeevika: Asia Livelihood Documentary Festival

Centre for Civil Society organizes the an annual Asia-wide documentary festival since 2003, to capture the livelihood challenges and success faced by the rural and urban poor.

The festival brings to light policies and regulations that limit livelihood freedom of the poor. By encouraging documentary makers to find interest in livelihood issues and providing them a platform to share their experiences and creativity.

Jeevika: Asia Livelihood Documentary Festival hopes to strengthen the Freedom Struggle of the Poor and change the attitudes and minds of many towards inclusive and sustainable development and to advocate for liberalisations at the bottom of the pyramid.

Manoj Mathew, Festival Director
jeevika@ccs.in
11:00  Welcome

11:15  Phum Shang
       Haobam Paban Kumar | India | 0:52:00

12:20  Charred Brick
       Sein Lyan Tun | Myanmar | 0:15:00

12:35  Coming and Going
       Tiainlin Xu | China | 1:29:00

14:05  Break

14:35  Raasta
       Nithil Dennis | India | 0:17:35

15:05  When the Boat comes In
       Khin Maung Kyaw | Myanmar | 0:29:51

15:35  The Rest of My Life is For Sale *
       Liu Shuo & Fei Youming | China | 0:52:00

16:30  Dancing Shoes
       Rishebh Batnagar & Jogavindra S Khera | India | 00:26:00

17:30  India Awakes *
       James Tusty & Maureen Castle Tusty | India | 1:00:00

PANEL DISCUSSION
       Law, Liberty & Livelihood

19:30  HIGH TEA

* Non-competitive entries.
11:00  **Sonpur Mela**  
Sudhesh Unniraman | India | 0:52:00

12:00  **China: For My Blue Brothers**  
Ying Cui | China | 0:25:00

12:30  **Don’t Waste People**  
Julia Waterhous | India | 0:42:00

13:20  **Dr Sarmast’s Music School**  
Polly Watkins & Beth Frey | Afghanistan | 0:47:00

14:05  **Break**

14:35  **Inside of me**  
Sophon Shimjinda | Thailand | 0:21:00

15:05  **Zar, Zameen aur Zaan**  
Janvi Karwal | India | 0:21:00

15:35  **Cast in India**  
Natasha Raheja | India, United States of America | 0:26:00

16:10  **A Bohemian Musician**  
Rochak Sahu | India | 0:12:30

16:35  **Street Tales**  
Jose Dennis C. Teodosio | Myanmar | 0:21:00

17:10  **Caste on the Menu Card**  
Ananyaa Gaur, Anurup Khillare, Atul Anand, Reetika Revathy Subramanian & Vaseem Chaudh | India | 0:21:00

18:00  **PANEL DISCUSSION**  
Repeal Laws: Clean India, Clean Statutes

* Non-competitive entries.
10:15  **Delhi Fear and Freedom**  
Raja Shabir Khan | India | 0:52:00

11:20  **Afghanistan’s Hidden Gems***  
Eric De Lavarène & Véronique Mauduy | Afghanistan | 0:25:00

11:45  **Sagar Manav**  
Tanumoy Bose | India | 0:21:00

12:15  **No Land’s Song***  
Ayat Najafi | Iran | 1:31:00

13:50  **Break**

14:20  **Tyres**  
Kyaw Myo Lwin | Myanmar | 0:30:00

14:50  **Ida’s Choice***  
Justin Ong | Malaysia | 0:25:01

15:20  **Autodriver**  
Meena Longjam | India | 0:31:30

16:00  **Last of the Elephant Men**  
Daniel Ferguson & Arnaud Bouquet | Cambodia | 1:26:00

17:30  **PANEL DISCUSSION & AWARDS CEREMONY**  
Ease of Doing Business

* Non-competitive entries.
Discussion Partners:

This panel discussion follows the screening of “India Awakes” that reveals the enormous power of unlocking human potential and ambition, and how doing so could establish this country as a world leader.

All are invited to the high tea after the panel discussion.

Clean India, Clean Statutes

The Indian approach has often run counter to the fundamentals of good law-making resulting in the bewildering legal system we have today. This panel discussion would focus on easing the legal environment by repealing obsolete laws, and cleaning out our statute books.
India ranks 142 out of 189 countries on the Ease of Doing Business index of the World Bank. Government of India plans to improve the ranking to top 50 in three years. This panel discussion would focus on the reforms required to improve the business environment in our country.

**Introduction:**
Parth J Shah  
*President, Centre for Civil Society*

**Panelist:**
Gopal Krishna Agarwal  
*National Spokesperson Economics Affairs at Bhartiya Janta Party (BJP)*

Ashish Khetan  
*Vice-chairman, Delhi Dialogue Commission (DDC)*

Anil Khaitan  
*Chairman, SNK Corp.*

Sowmya Rao  
*Partner, Mudita Advisory*

**Moderator:**
Seetha Parthasarathy,  
*Author and Editorial consultant*

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**Award Ceremony**

1 November | Sunday | 18:30

**JEEVIKA Awards 2015**

12th JEEVIKA  
*Best Long Documentary*  
2015

12th JEEVIKA  
*Best Short Documentary*  
2015

12th JEEVIKA  
*Best Cinematography*  
2015

12th JEEVIKA  
*Best Editing*  
2015

12th JEEVIKA  
*Best Student Documentary*  
2015

12th JEEVIKA  
*Freedom Award*  
2015
This film talks about Loktak, the largest freshwater lake in North East India characterized by its unique floating biomass ‘phumdi’, the primary source of livelihood for the fishermen who live there. The film covers not only the rich and abundant bio-diversity of the Loktak area but also delves into serious issues as fallout of development induced poverty.

**SYNOPSIS**

**Phum Shang**

*Haobam Paban Kumar*

0:52:00 | English, Manipuri | Manipur, India

This film talks about Loktak, the largest freshwater lake in North East India characterized by its unique floating biomass ‘phumdi’, the primary source of livelihood for the fishermen who live there. The film covers not only the rich and abundant bio-diversity of the Loktak area but also delves into serious issues as fallout of development induced poverty.

**Charred Brick**

*Sein Lyan Tun*

0:15:00 | Burmese | Myanmar

This is a film about a young boy from as small village who works odd jobs for living and looking after his family. He sometime goes to the evening NFPE (Non Formal Primary Education) school. He wants to study like a day school student but is always struggling with work and taking care of family. He has a dream, but what will be his future?
Aung Kyaw Naing and Ma Cho Lay are members of a fishing community struggling to make a living along a stretch of coastline near Thanbyuzayat in Mon State, Myanmar. Soon they will be faced with a curtailed fishing season as a result of new government legislation.

Tiainlin Xu
1:29:00 | Chinese | China
Two orphaned teenage brothers leave their remote mountain village behind to seek their fortune in two separate major cities. Meanwhile, their young neighbors anxiously await the return of their father, a migrant worker who left the village a year ago. A story of four boys from the Chinese countryside, their hopes and dreams, and the challenges they face.

Khin Maung Kyaw
0:29:51 | Burmese | Myanmar
Aung Kyaw Naing and Ma Cho Lay are members of a fishing community struggling to make a living along a stretch of coastline near Thanbyuzayat in Mon State, Myanmar. Soon they will be faced with a curtailed fishing season as a result of new government legislation.

Nithil Dennis
0:17:35 | Marwari, Hindi | New Delhi, India
This film traces a young Kathputli artist Rohit Bhat who lives in kathputli colony in West Delhi. This colony houses 3000 artists and is a slum in constant threat of being evicted by authorities as the land is sold to Raheja builders – a real estate giant. Rohit talks about his life, art and his fear of loosing the art form as his livelihood.

Liu Shuo & Fei Youming
0:52:00 | Chinese | Singapore
This film presents the story of Chen Xiao, an enterprising young Chinese woman. She earns a living by selling her life, $1 for 8 minutes, $3 for an hour, and $15 for a day. Chen only responds to decent and uplifting requests. The demand for her services is growing, but can she sustain it?
As the country's landscape gets filled up with malls and hypermarkets, what is happening to the large melas and haats that used to thrive in rural India and smaller towns? Some of them, like Pushkar, have managed to transform themselves into a hyper tourist experience, transforming their core nature.

Rishebh Batnagar & Jogavindra S Khera
0:26:00 | Hindi, English | Mumbai, India

There is a completely different side to the tale of this slum. Dharavi is home to numerous success stories. “Dancing Shoes” follows the inspiring journey of 34-year-old shoemaker, Jameel Shah. The son of a poor Bihari farmer, this young man never gave up on his Bollywood dreams. Today, from a tiny 10×10 foot room in Dharavi, Jameel constructs world-class dance shoes for celebrities.

Rishebh Batnagar & Jogavindra S Khera
0:26:00 | Hindi, English | Mumbai, India

“India Awakes” reveals the enormous power of unlocking human potential and ambition, and how doing so could establish this country as a preeminent world leader.

James Tusty & Maureen Castle Tusty
1:00:00 | English, Hindi | India

China: For My Blue Brothers
0:25:00 | Chinese | China

He Zhongzhou is a former Chinese journalist who quit his job to support young poor migrant workers ('blue workers'), as he himself once was. But will he be able to raise funds to keep his 'Blue Workers’ Cooperative’ going, as it challenges corporations and the Chinese state?
The film captures the voices of a few of the hundreds of thousands of people who work as waste pickers in Delhi, India, as they advocate for recognition in the face of increasing privatization of waste management. These voices have long been silenced and still often go unheard, but we have the power to change that simply by listening.

Dr. Sarmast's Music school

After the Taliban was toppled from power, Afghanistan’s musical culture was left in ruins. The film captures a renowned musicologist Dr Ahmad Sarmast as he establishes the first National Institute of Music, and helps some of the country’s most deprived children transform their lives with music.

Inside of Me

Cherry is a disabled male to female transgender working to support herself in Pattaya, Thailand. Financially, she can live her life just fine, yet she desires love. In spite of everything, what Cherry longs for the most is the love from her mother and father.

Zar, Zameen aur Zaan

Clouds form in the sky as Shakur, an old tailor sits down to work. He hopes that rain will come soon. Saleem has wandered off into the Grasslands looking for pasture for his cattle. Nature has been both harsh and giving to this nomadic, cattle herding community of Kutch. They recollect everything that they have lost over the years, Patiently waiting for the monsoon.
The film delves into the idea of food as a site of exclusion by focusing on beef-eating practices in Mumbai. It attempts to portray the prevalence of caste differentiations as seen in the food choices of people in the city, and touches upon concerns related to livelihood, social inclusion and human rights.

Natasha Raheja
0:26:00 | India, United States of America
Iconic and ubiquitous, thousands of manhole covers dot the streets of New York City. Enlivening the everyday objects around us, this short film is a glimpse of the working lives of the men behind the manhole covers in New York City.

Rochak Sahu
0:12:30 | Hindi, English | Pune, India
Keshav Lal has worked with legendary composers such as Laxmikant Pyarelal and filmmakers like V. Shantaram. Fate bought him to the streets of Pune where he lived with his wife and together they played music to sustain their livelihood. The story is about the power of hope and optimism – some of the biggest assets of human life.

Jose Dennis C. Teodosio
0:21:00 | Burmese | Myanmar
10 hours. 10 voices. 10 stories. People from the streets of Yangon share not only how they struggle each day, but more so, how they keep hope in their hearts. By hearing their tales, we prove that they are more than just numbers in statistics. Inevitably, they reveal how ordinary people thrive (and survive) in a democracy.

Ananyaa Gaur, Anurup Khilare, Atul Anand, Reetika Revathy Subramanian & Vaseem Chaudh
0:21:00 | Hindi, English | Mumbai, India
The film delves into the idea of food as a site of exclusion by focusing on beef-eating practices in Mumbai. It attempts to portray the prevalence of caste differentiations as seen in the food choices of people in the city, and touches upon concerns related to livelihood, social inclusion and human rights.
A lighthouse attendant, Chaman Bhai Charlie, lives on an island in the Arabian Sea, making his livelihood. As he spends time there all by himself, the days seem to never pass and nights are lonely and cold.

Raja Shabir Khan
0:52:00 | Hindi, English | New Delhi, India
India has seen lot of developments in the recent years. Women are working in almost all fields that were once thought of as men’s bastion. But there is much more to it than meets the eye. The film looks at Delhi through the eyes of three women from different social backgrounds. The recent rape incident in Delhi has raised lot of questions about safety of women.

Tanumoy Bose
0:21:00 | Hindi, Urdu | India
A lighthouse attendant, Chaman Bhai Charlie, lives on an island in the Arabian Sea, making his livelihood. As he spends time there all by himself, the days seem to never pass and nights are lonely and cold.

Eric De Lavarene & Veronique Mauduy
00:25:00 | Arabic, English | Afghanistan
Afghanistan has the potential to become one of the mining centres in the world. Among most intriguing examples of this huge unexploited wealth is the emerald industry. In a territory that sees heavy Taliban activity, unlicensed miners work 18 hours a day with archaic tools, facing the danger of collapsing tunnels, rockfalls and blasting accidents.

NO LAND'S SONG
Eric De Lavarene & Veronique Mauduy
1:31:00 | Persian | Iran
A composer struggles to host a concert featuring female singers, as public performances by women are banned in Iran. The film gives insight into modern Iranian voices and views, and explores with tact and sensitivity Iran’s musical heritage and the issues of censorship and prohibition.
Laibi is a lady auto driver based in conflict torn Imphal city. In order to support an ailing husband and education of her two sons, she took up this profession defying the traditional society. Starting off as a daily wage labor in a brick farm where she earned only 60 rupees for loading 1500 bricks, she now has to face the discrimination of passengers who shun lady auto drivers.

Meena Longjam
0:31:30 | Manipuri | Imphal, India
Laibi is a lady auto driver based in conflict torn Imphal city. In order to support an ailing husband and education of her two sons, she took up this profession defying the traditional society. Starting off as a daily wage labor in a brick farm where she earned only 60 rupees for loading 1500 bricks, she now has to face the discrimination of passengers who shun lady auto drivers.

Kyaw Myo Lwin
0:30:00 | Burmese | Myanmar
A tyre recycling workshop in South Okkalapa in Myanmar’s former capital of Yangon is a site of multiple uses and multiple deaths, for this is the place where defunct tyres are transformed from their original shape and use, and are reborn into new and completely different lives. Filmed almost entirely in black-and-white.

Tyres

Daniel Ferguson & Arnaud Bouquet
1:26:00 | Khmer | Cambodia
Filmed over several years in stunning and remote locations across Cambodia, Last of the Elephant Men is an elegy for the domestic elephant in Asia and a plea to protect the remaining wild population. The story follows three Bunong from different generations – each showcasing fascinating and moving aspects of the bond between people and elephants.

Ida's Choice

Justin Ong
0:25:00 | Malay | Kuala Lampur
In Malaysia’s race towards development, some facets of society have been left behind. Ida is a 17-year-old woman trying to survive in Chow Kit, Kuala Lumpur’s red light district. The film’s narrative is driven by Ida's quest to change her ways and how she deals with the obstacles that she faces.
Informal VS. Formal Employment

83.6% of all non-agricultural employment in India is informal. Data: ILO, 2009-2010

Many street entrepreneurs are expected to pay bribes, which do not guarantee safety from raids or confiscation.

For Indian street vendors, in rupees:

- Typical Daily Income: 220
- Typical Daily Bribe: 102

Data: Tata Institute of Social Sciences, 2012
Livelihood Freedom Test

“Does any law restrict opportunities for any person to earn a living, particularly in a profession that requires little capital or skills? If so, then review, revise, or remove those laws.”

-Parth J Shah
President, Centre for Civil Society
Beyond Jeevika Festival

Advocacy

- Our ‘Bamboo is Not a Tree’ campaign had its beginnings in a documentary, Hollow Cylinder by Nandan Saxena screened at the Jeevika festival in 2009, which highlighted the plight of tribal communities in North East India who earn their livelihood by selling bamboo.

The documentary inspired CCS to launch a successful nation-wide campaign.

- Livelihood Freedom Campaign
  We continue to champion freedom of street entrepreneurs to make a livelihood with dignity.

- Ease of Doing Business: Lift Licenses, Lift Lives
  Promoting Policy Reforms and ease out regulatory compliances for micro, small and medium enterprises.

Jeevika on the Road

CCS in collaboration with its partners, screens short-listed documentaries as part of the livelihood campaign in seminars, schools, colleges, cultural centers, organisations and at festivals in different parts of the country and the world through the Jeevika on the Road initiative.

Find out more on jeevika.org
Edupreneurs (education entrepreneurs) are individuals who create learning opportunities where they are needed most. Bringing edupreneurs into the spotlight.

**An individual with a business mind and philanthropic sentiment who offers innovative learning solutions;**

**A founder of a school, coaching or training centre/portal (Online or offline);**

**A technology geek who makes study apps or devices for children;**

**A coach who teaches more than sports.**

**International Short Film Competition**

For more information: [jeeviKa.org/eduDoc](http://jeeviKa.org/eduDoc)

Screening of EduDoc Winning Documentary
1 Nov | 14:05