

Understanding livelihood
through films



12TH ASIA LIVELIHOOD
DOCUMENTARY
FESTIVAL



SIRI FORT AUDI-III
NEW DELHI, INDIA





16 International
Productions
7 Student Films

26 Documentaries
in **3** Days

Join us on this journey of understanding
livelihood freedom through documentaries that
highlight unheard voices and untold stories of
individuals and communities in Asia.

Centre for Civil Society (CCS) *Social Change through Public Policy*

Our work in education, livelihood, and policy training promotes choice and accountability across private and public sectors. To translate policy into practice, we engage with policy and opinion leaders through research, pilot projects and advocacy.

We are **India's leading liberal think tank**, ranked 50th worldwide and 1st in India by the 2014 Global Go To Think Tank Index Report published by the Think Tanks and Civil Society Program at the University of Pennsylvania. The rankings were first initiated in 2006, and CCS has consistently featured among the highest ranked centres of excellence globally.

We campaigned for livelihood freedom for street entrepreneurs, resulting in the passage of Street Vendors (Regulation and Protection of Livelihood) Act in March 2014. Our School Choice Campaign popularised the instrument of school vouchers in education, increasing choice for parents and accountability of teachers and schools. We promote Terracotta approach to addressing environmental problems and New Public Management as a tool for good governance.

Jeevika : Asia Livelihood Documentary Festival

Centre for Civil Society organizes the annual Asia-wide documentary festival since 2003, to capture the livelihood challenges and success faced by the rural and urban poor.

The festival brings to light policies and regulations that limit livelihood freedom of the poor. By encouraging documentary makers to find interest in livelihood issues and providing them a platform to share their experiences and creativity.

Jeevika: Asia Livelihood Documentary Festival hopes to strengthen the Freedom Struggle of the Poor and change the attitudes and minds of many towards inclusive and sustainable development and to advocate for liberalisations at the bottom of the pyramid.

Manoj Mathew, Festival Director
jeevika@ccs.in

11:00 Welcome

11:15 Phum Shang

Haobam Paban Kumar | India | 0:52:00

12:20 Charred Brick

Sein Lyan Tun | Myanmar | 0:15:00

12:35 Coming and Going

Tiainlin Xu | China | 1:29:00

14:05 Break

14:35 Raasta

Nithil Dennis | India | 0:17:35

15:05 When the Boat comes In

Khin Maung Kyaw | Myanmar | 0:29:51

15:35 The Rest of My Life is For Sale*

Liu Shuo & Fei Youming | China | 0:52:00

16:30 Dancing Shoes

Rishebh Batnagar & Jogavindra S Khera | India | 00:26:00

17:30 India Awakes*

James Tusty & Maureen Castle Tusty | India | 1:00:00

PANEL DISCUSSION

Law, Liberty & Livelihood

19:30 HIGH TEA

DAY 1

30 OCT | FRIDAY

- 11:00 Sonpur Mela**
Sudhesh Unniraman | India | 0:52:00
- 12:00 China: For My Blue Brothers***
Ying Cui | China | 0:25:00
- 12:30 Don't Waste People**
Julia Waterhous | India | 0:42:00
- 13:20 Dr Sarmast's Music School***
Polly Watkins & Beth Frey | Afghanistan | 0:47:00

14:05 Break

- 14:35 Inside of me**
Sophon Shimjinda | Thailand | 0:21:00
- 15:05 Zar, Zameen aur Zaan**
Janvi Karwal | India | 0:21:00
- 15:35 Cast in India**
Natasha Raheja | India, United States of America | 0:26:00
- 16:10 A Bohemian Musician**
Rochak Sahu | India | 0:12:30
- 16:35 Street Tales**
Jose Dennis C. Teodosio | Myanmar | 0:21:00
- 17:10 Caste on the Menu Card**
Ananyaa Gaur, Anurup Khillare, Atul Anand, Reetika Revathy Subramanian & Vaseem Chaudh | India | 0:21:00
- 18:00 PANEL DISCUSSION**
Repeal Laws: Clean India, Clean Statutes

* Non-competitive entries.

DAY 2

31 OCT | SATURDAY

- 10:15 Delhi Fear and Freedom**
Raja Shabir Khan | India | 0:52:00
- 11:20 Afghanistan's Hidden Gems***
Eric De Lavarène & Véronique Mauduy | Afghanistan | 0:25:00
- 11:45 Sagar Manav**
Tanumoy Bose | India | 0:21:00
- 12:15 No Land's Song***
Ayat Najafi | Iran | 1:31:00
- 13:50 Break**
- 14:20 Tyres**
Kyaw Myo Lwin | Myanmar | 0:30:00
- 14:50 Ida's Choice***
Justin Ong | Malaysia | 0:25:01
- 15:20 Autodriver**
Meena Longjam | India | 0:31:30
- 16:00 Last of the Elephant Men**
Daniel Ferguson & Arnaud Bouquet | Cambodia | 1:26:00
- 17:30 PANEL DISCUSSION & AWARDS CEREMONY**
Ease of Doing Business

Law, Liberty & Livelihood

30 October 2015 | Friday | 17:30

This panel discussion follows the screening of "India Awakes" that reveals the enormous power of unlocking human potential and ambition, and how doing so could establish this country as a world leader.

Discussion Partners:



All are invited to the high tea after the panel discussion.



Introduction:

Dr Ronald Meinardus

Regional Director, Friedrich Naumann Foundation



Panelist:

Banwari Lal Sharma

Street Vendor Association, Jaipur

Rama Bhai Vasava

Forest Rights Activist, Narmada district, Gujarat

Mannem Madhusudana Rao

Entrepreneur, Hyderabad

Ambrish & Trupti Mehta

Action Research in Community Health and Development, Gujarat

Amit Chandra

Associate Director - Advocacy, Centre for Civil Society



Moderator:

Mohit Satyanand

Chairman, Liberty Institute

Clean India, Clean Statutes

31 October 2015 | Saturday | 18:00

The Indian approach has often run counter to the fundamentals of good law-making resulting in the bewildering legal system we have today. This panel discussion would focus on easing the legal environment by repealing obsolete laws, and cleaning out our statute books.



Introduction:

Prashant Narang

Advocate, Justice



Panelist:

Shailaja Chandra

Independent Policy Analyst

Former Chief Secretary, Government of Delhi

Shubho Roy

Legal Consultant

National Institute for Public Finance and Policy

Raghav Chadha

Spokesperson, Aam Aadmi Party

Vikarmjit Banerjee

Advocate, Supreme Court of India



Moderator:

Anirudh Rastogi

Advocate, Tanikella Rastogi Associates

Ease of Doing Business: Lift Licenses, Lift Lives

1 November 2015 | Sunday | 17:30

India ranks 142 out of 189 countries on the Ease of Doing Business index of the World Bank. Government of India plans to improve the ranking to top 50 in three years. This panel discussion would focus on the reforms required to improve the business environment in our country.



Introduction:

Parth J Shah

President, Centre for Civil Society



Panelist:

Gopal Krishna Agarwal

National Spokesperson

Economics Affairs at Bhartiya Janta Party (BJP)

Ashish Khetan

Vice-chairman, Delhi Dialogue Commission (DDC)

Anil Khaitan

Chairman, SNK Corp.

Sowmya Rao

Partner, Mudita Advisory



Moderator:

Seetha Parthasarathy,

Author and Editorial consultant

Award Ceremony

1 November | Sunday | 18:30



SYNOPSIS

Phum Shang



Haobam Paban Kumar

0:52:00 | English, Manipuri | Manipur, India

This film talks about Loktak, the largest freshwater lake in North East India characterized by its unique floating biomass 'phumdi', the primary source of livelihood for the fishermen who live there. The film covers not only the rich and abundant bio-diversity of the Loktak area but also delves into serious issues as fallout of development induced poverty.

**30
OCT**

Charred Brick



Sein Lyan Tun

0:15:00 | Burmese | Myanmar

This is a film about a young boy from a small village who works odd jobs for living and looking after his family. He sometime goes to the evening NFPE (Non Formal Primary Education) school. He wants to study like a day school student but is always struggling with work and taking care of family. He has a dream, but what will be his future?

Coming and Going

Tianlin Xu

1:29:00 | Chinese | China

Two orphaned teenage brothers leave their remote mountain village behind to seek their fortune in two separate major cities. Meanwhile, their young neighbors anxiously await the return of their father, a migrant worker who left the village a year ago. A story of four boys from the Chinese countryside, their hopes and dreams, and the challenges they face.



Raasta

Nithil Dennis

0:17:35 | Marwari, Hindi | New Delhi, India

This film traces a young Kathputli artist Rohit Bhat who lives in kathputli colony in West Delhi. This colony houses 3000 artists and is a slum in constant threat of being evicted by authorities as the land is sold to Raheja builders – a real estate giant. Rohit talks about his life, art and his fear of losing the art form as his livelihood.



When the Boat comes in

Khin Maung Kyaw

0:29:51 | Burmese | Myanmar

Aung Kyaw Naing and Ma Cho Lay are members of a fishing community struggling to make a living along a stretch of coastline near Thanbyuzayat in Mon State, Myanmar. Soon they will be faced with a curtailed fishing season as a result of new government legislation.



The Rest of My Life is for Sale

Liu Shuo & Fei Youming

0:52:00 | Chinese | Singapore

This film presents the story of Chen Xiao, an enterprising young Chinese woman. She earns a living by selling her life, \$1 for 8 minutes, \$3 for an hour, and \$15 for a day. Chen only responds to decent and uplifting requests. The demand for her services is growing, but can she sustain it?

30
OCT

Dancing Shoes



Rishebhat Batnagar & Jogavindra S Khera

0:26:00 | Hindi, English | Mumbai, India

There is a completely different side to the tale of this slum. Dharavi is home to numerous success stories. "Dancing Shoes" follows the inspiring journey of 34-year-old shoemaker, Jameel Shah. The son of a poor Bihari farmer, this young man never gave up on his Bollywood dreams. Today, from a tiny 10x10 foot room in Dharavi, Jameel constructs world-class dance shoes for celebrities.

INDIA AWAKES



James Tusty & Maureen Castle Tusty

1:00:00 | English, Hindi | India

"India Awakes" reveals the enormous power of unlocking human potential and ambition, and how doing so could establish this country as a preeminent world leader.

31
OCT

Sonpur Mela



Sudhesh Unniraman

00:52:00 | Hindi | Pushkar, India

As the country's landscape gets filled up with malls and hypermarkets, what is happening to the large melas and haats that used to thrive in rural India and smaller towns? Some of them, like Pushkar, have managed to transform themselves into a hyper tourist experience, transforming their core nature.

China: For My Blue Brothers



Ying Cui

0:25:00 | Chinese | China

He Zhongzhou is a former Chinese journalist who quit his job to support young poor migrant workers ('blue workers'), as he himself once was. But will he be able to raise funds to keep his 'Blue Workers' Cooperative' going, as it challenges corporations and the Chinese state?



Julia Waterhouse

0:42:00 | English, Hindi | New Delhi, India

The film captures the voices of a few of the hundreds of thousands of people who work as waste pickers in Delhi, India, as they advocate for recognition in the face of increasing privatization of waste management. These voices have long been silenced and still often go unheard, but we have the power to change that simply by listening.



**Dr. Sarmast's
Music school**

Polly Watkins & Beth Frey

00:96:00 | Dari | Australia

After the Taliban was toppled from power, Afghanistan's musical culture was left in ruins. The film captures a renowned musicologist Dr Ahmad Sarmast as he establishes the first National Institute of Music, and helps some of the country's most deprived children transform their lives with music.



**Inside of
Me**

Sophon Shimjinda

0:21:00 | Thai, English | Pattaya, Thailand

Cherry is a disabled male to female transgender working to support herself in Pattaya, Thailand. Financially, she can live her life just fine, yet she desires love. In spite of everything, what Cherry longs for the most is the love from her mother and father.



**Zar,
Zameen
aur Zaan**

Janvi Karwal

00:21:00 | Hindi | Kutch, India

Clouds form in the sky as Shakur, an old tailor sits down to work. He hopes that rain will come soon. Saleem has wandered off into the Grasslands looking for pasture for his cattle. Nature has been both harsh and giving to this nomadic, cattle herding community of Kutch. They recollect everything that they have lost over the years, Patiently waiting for the monsoon.

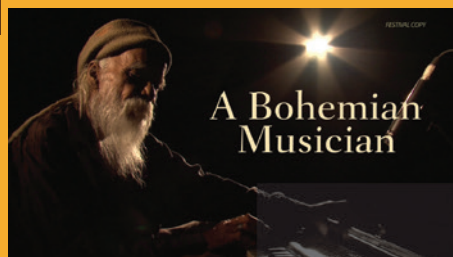


CAST IN INDIA

Natasha Raheja

0:26:00 | India, United States of America

Iconic and ubiquitous, thousands of manhole covers dot the streets of New York City. Enlivening the everyday objects around us, this short film is a glimpse of the working lives of the men behind the manhole covers in New York City..



Rochak Sahu

0:12:30 | Hindi, English | Pune, India

Keshav Lal has worked with legendary composers such as Laxmikant Pyarelal and filmmakers like V. Shantaram. Fate brought him to streets of Pune where he lived with his wife and together they played music to sustain their livelihood. The story is about the power of hope and optimism – some of the biggest assets of human life.



STREET TALES

Jose Dennis C. Teodosio

0:21:00 | Burmese | Myanmar

10 hours. 10 voices. 10 stories. People from the streets of Yangon share not only how they struggle each day, but more so, how they keep hope in their hearts. By hearing their tales, we prove that they are more than just numbers in statistics. Inevitably, they reveal how ordinary people thrive (and survive) in a democracy..



Ananyaa Gaur, Anurup Khillare, Atul Anand, Reetika Revathy Subramanian & Vaseem Chaudh

0:21:00 | Hindi, English | Mumbai, India

The film delves into the idea of food as a site of exclusion by focusing on beef-eating practices in Mumbai. It attempts to portray the prevalence of caste differentiations as seen in the food choices of people in the city, and touches upon concerns related to livelihood, social inclusion and human rights.

Delhi Fear and Freedom



Raja Shabir Khan

0:52:00 | Hindi, English | New Delhi, India

India has seen lot of developments in the recent years. Women are working in almost all fields that were once thought of as men's bastion. But there is much more to it than meets the eye. The film looks at Delhi through the eyes of three women from different social backgrounds. The recent rape incident in Delhi has raised lot of questions about safety of women.

Afghanistan's Hidden Gems



Eric De Lavarene & Veronique Mauduy

00:25:00 | Arabic, English | Afghanistan

Afghanistan has the potential to become one of the mining centres in the world. Among most intriguing examples of this huge unexploited wealth is the emerald industry. In a territory that sees heavy Taliban activity, unlicensed miners work 18 hours a day with archaic tools, facing the danger of collapsing tunnels, rockfalls and blasting accidents.

Sagar Manav



Tanumoy Bose

0:21:00 | Hindi, Urdu | India

A lighthouse attendant, Chaman Bhai Charlie, lives on an island in the Arabian Sea, making his livelihood. As he spends time there all by himself, the days seem to never pass and nights are lonely and cold.

NO LAND'S SONG



Ayat Najafi

1:31:00 | Persian | Iran

A composer struggles to host a concert featuring female singers, as public performances by women are banned in Iran. The film gives insight into modern Iranian voices and views, and explores with tact and sensitivity Iran's musical heritage and the issues of censorship and prohibition.

1
NOV



Kyaw Myo Lwin

0:30:00 | Burmese | Myanmar

A tyre recycling workshop in South Okkalapa in Myanmar's former capital of Yangon is a site of multiple uses and multiple deaths, for this is the place where defunct tyres are transformed from their original shape and use, and are reborn into new and completely different lives. Filmed almost entirely in black-and-white.



Justin Ong

0:25:00 | Malay | Kuala Lumpur

In Malaysia's race towards development, some facets of society have been left behind. Ida is a 17-year-old woman trying to survive in Chow Kit, Kuala Lumpur's red light district. The film's narrative is driven by Ida's quest to change her ways and how she deals with the obstacles that she faces.



Meena Longjam

0:31:30 | Manipuri | Imphal, India

Laibi is a lady auto driver based in conflict torn Imphal city. In order to support an ailing husband and education of her two sons, she took up this profession defying the traditional society. Starting off as a daily wage labor in a brick farm where she earned only 60 rupees for loading 1500 bricks, she now has to face the discrimination of passengers who shun lady auto drivers..



Daniel Ferguson & Arnaud Bouquet

1:26:00 | Khmer | Cambodia

Filmed over several years in stunning and remote locations across Cambodia, Last of the Elephant Men is an elegy for the domestic elephant in Asia and a plea to protect the remaining wild population. The story follows three Bunong from different generations – each showcasing fascinating and moving aspects of the bond between people and elephants.

STRUGGLES FOR LIVELIHOOD

Informal VS. Formal Employment



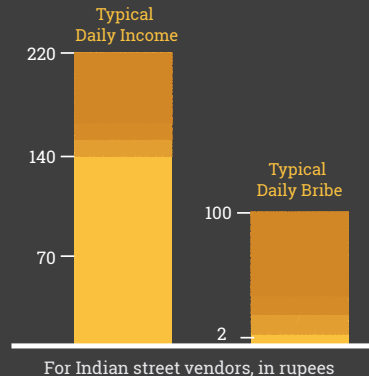
83.6%

of all non-agricultural employment in India is informal

Data: ILO, 2009-2010



Many street entrepreneurs are expected to pay bribes, which do not guarantee safety from raids or confiscation



Data: Tata Institute of Social Sciences, 2012

Livelihood Freedom Test

"Does any law restrict opportunities for any person to earn a living, particularly in a profession that requires little capital or skills?

If so, then review, revise, or remove those laws."

-Parth J Shah

President, Centre for Civil Society



Photographer: Manish

Beyond Jeevika Festival

Advocacy

- Our **'Bamboo is Not a Tree'** campaign had its beginnings in a documentary, *Hollow Cylinder* by Nandan Saxena screened at the Jeevika festival in 2009, which highlighted the plight of tribal communities in North East India who earn their livelihood by selling bamboo.

The documentary inspired CCS to launch a successful nation-wide campaign

- **Livelihood Freedom Campaign**

We continue to champion freedom of street entrepreneurs to make a livelihood with dignity.

- **Ease of Doing Business: Lift Licenses, Lift Lives**

Promoting Policy Reforms and ease out regulatory compliances for micro, small and medium enterprises.



Jeevika on the Road

CCS in collaboration with its partners, screens short-listed documentaries as part of the livelihood campaign in seminars, schools, colleges, cultural centers, organisations and at festivals in different parts of the country and the world through the **Jeevika on the Road** initiative.

Find out more on jeevika.org

EduDoc

STORIES OF EDUPRENEURS

Screening of EduDoc
Winning Documentary
1 NOV | 14:05

KNOW WHO IS AN **EDUPRENEUR**?

Edupreneurs (education entrepreneurs) are individuals who create learning opportunities where they are needed most. Bringing edupreneurs into the spotlight.



An individual with a business mind and philanthropic sentiment who offers innovative learning solutions;



A founder of a school, coaching or training centre/portal (Online or offline);



A technology geek who makes study apps or devices for children;



A coach who teaches more than sports.

INTERNATIONAL SHORT FILM COMPETITION

FOR MORE INFORMATION: JEEVIKA.ORG/EDUDOC



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