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**STATE LEVEL MARKETING WORKSHOP
ON
HANDICRAFTS OF BIHAR**

DATE

**HOTEL SAMRAT INTERNATIONAL
FRASER ROAD, PATNA- 800 001**

ORGANIZED BY

Eastern Regional Office
O/O Development Commissioner (Handicrafts)
CGO Complex, DF Block, 'A' Wing
3rd Floor, Salt Lake City
Kolkata – 700 064
Ph. No.- (033) 23345403, 23596744-45
E.mail:- dchero@rediffmail.com

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SYNOPSIS OF VARIOUS DEVELOPMENT SCHEMES.

BABA SAHEB AMBEDKAR HASTSHILP VIKAS YOJANA

Preamble

Handicrafts constitute an important segment of the decentralized/unorganized sector of our economy. It is mainly rural based, having reach in backward and in-accessible area. Originally, started as a part time activity in rural areas, it has not transformed into a flourishing economic activity due to significant market demand over the years.

The scheme envisages a package of support to the cluster of handicraft artisans, which inter-alia includes basic inputs and infrastructure support in addition to capacity enhancement to cater to target markets.

The package of support under AHVY can be clubbed under the following five parts which have some components:-

Part I Social Interventions

- i. Diagnostic Survey and formulation of Project Plan
- ii. Community empowerment for mobilization of artisans into Self Help Groups.
- iii. Issuance of Identity Cards to the artisans (Departmental activity).

Part II Technological Interventions

- i. Development and supply of improved modern tools
- ii. Design and Technical Development Workshops
- iii. Integrated Design and Technical Development project.
- iv. Training of artisans
- v. Technological Status and need based study and research provision

Part III Marketing Interventions

- i. Organizing Exhibitions
- ii. Publicity through printing and electronic mode and brand building campaign.
- iii. Setting up of Handicrafts emporia in own/rented/outright purchases of building and renovation.
- iv. Market assessment, product assessment study and study cum exposure tours for artisans and other stake holders tour.
- v. Establishment of warehousing cum Common work shed Entrepreneurship Development Programme.

Part IV Financial Interventions

- i. Margin Money support
- ii. Wage compensation to cluster manager
- iii. Service Charges for Implementing Agencies
- iv. Engagement of expert/consultants/Institutions etc. for providing need based assistance including guiding and monitoring
- v. Credit Guarantee (Departmental activity)

Part V Cluster Specific Infrastructure related Interventions

- i. Establishment of Resource Centre for major crafts
- ii. Establishment of E-kiosks
- iii. Creation of Raw Material Banks
- iv. Setting up of Common Facility Centre
- v. Technological assistance by setting up of Facility Centres by Exporters/Entrepreneurs etc.

Eligible Organizations:

1. Reputed NGOs, Cooperatives, Apex Cooperative Societies, Trusts.
2. reputed Organizations – COHANDS, EPCH, CEPCM MHSC, IICT, NCDPD, NIFT, NID, University Deptt., DRDA, NISIET, EDLs
3. Central/ State handloom and Handicrafts Development Corporations and other related Govt. Corporations/ agencies promoted by State Government of Financial Institutions.
4. Federation of NGOs/ SHGs Consortium, Associations / Federations / Consortium of entrepreneurs, Designers, Exporters.
5. Organizations registered under section 25 of Company act (Non profit) etc.
6. Organizations registered under proper statute of State/Central Govt. for sustainable development of identified craft clusters.

Note:- For few specific components eligible organizations are mentioned along with the details of the Components and only those organizations will be eligible for implementing such components.

Outcome and Deliverables of AHVY Scheme:

- a) Effective collective participation of all members involved in production and marketing process for optimal growth in human resource, production, business and income.
- b) Creation of centres of excellence (based on philosophy of cooperation) with well integrated forward & backward linkages.
- c) Up gradation of artisan's skill through appropriate design & technology intervention so as to enable them to use quality raw material, tools and equipments to product value-added items.
- d) Self Sustained and self managed Artisans clusters
- e) State of Art, CFC to enhance production capacity
- f) Ability of artisans to sustain and grow in the competitive market

Social Interventions

- 1. DIAGNOSTIC SURVEY AND FORMULATION OF PROJECT PLAN & COMMUNITY EMPOWERMENT FOR MOBILIZATION OF ARTISANS INTO SELF HELP GROUPS (SHG's)**

Financial Assistance & release of funds:-

Financial assistance will be provided to the tune of Rs. 500/ for the number of persons surveyed in the form of grant in aid subject to a maximum of Rs. 1.50 lakhs per cluster up to a cluster size of 500 artisans. An additional assistance of Rs. 300 per artisan will be provided for those clusters having more than 500 artisans. Funds will be released in two installments i.e. 50% as advance and balance as reimbursement.

- 2. ISSUE OF IDENTITY CARDS**

TECHNOLOGICAL INTERVENTIONS

- 1. DEVELOPMENT AND SUPPLY OF IMPROVED MODERN TOOLS**
- 2. DESIGN AND TECHNICAL DEVELOPMENT WORKSHOPS**

Objective:-

To develop new prototypes to suit the tastes and preferences of contemporary market using the traditional skill of artisans and introduction of new techniques and technologies for enhanced production.

Sl.No.	Item of the Expenditure	Funds Permissible
01.	Designers fee TA/DA etc	60,000/
02.	Cost of raw materials for development of at least 15 prototypes X two sets	30,000/
03.	Cost of documentation	10,000/-
04.	Wage compensation for 30 participants @ Rs. 150/- per day for a duration of 15 days	67,500/-
05.	Miscellaneous expenditure towards site preparation, Light refreshments etc	12,500/-
	Total	1,80,000/- Maximum

- 3. INTEGRATED DESIGN AND TECHNICAL DEVELOPMENT PROJECT**
- 4. A) TRAINING FOR HANDICRAFTS OTHER THAN CARPETS
B) TRAINING FOR CARPETS**
- 5. ORGANISING SEMINAR AND SUYMPIOSIUM**
- 6. TECHNOLOGICAL STATUS AND NEED BASED STUDY WITH PROVISION FOR NEED BASED RESEARCH**

MARKETING INTERVENTIONS

- 1. ORGANISING EXHIBITIONS**
- 2. PUBLICITY THROUGH PRINTING AND ELECTRONIC MEDIA**
- 3. MARKETING ASSISTANCE THROUGH SETTING UP OF EMPORIA**
- 4. A) MARKET ASSESSMENT AND PRODUCT STUDY TOUR FOR THE ARTISANS/ STAKEHOLDERS
B) STUDY CUM EXPOSURE TOUR**
- 5. ESTABLISHMENT OF WAREHOUSING FACILITY AND COMMON WORKSHED**
- 6. ENTREPRENEURSHIP DEVELOPMENT PROGRAMME**

FINANCIAL INTERVENTIONS

- 1. MARGIN MONEY SUPPORT**
- 2. WAGE COMPENSATION TO CLUSTER MANAGER**
- 3. SERVICE CHARGES TO IMPLEMENTING AGENCIES**
- 4. ENGAGEMENT OF EXPERT / CONSULTANTS / INSTITUTIONS, ETC, FOR PROVIDING NEED BASED ASSISTANCE INCLUDING GUIDING AND MONITORING**
- 5. CREDIT GUARANTEE SCHEME FOR HANDICRAFTS ARTISANS**

CLUSTER SPECIFIC INTERVIENTIONS

- 1. Establishment of Craft Based Resource Centre**

Objective:- The create a institutional mechanism and to provide single window solution in an identified craft for comprehensive handholding in the following aspects:

- ❖ Technical & Technological information
- ❖ Market Intelligence
- ❖ Enterprise Development
- ❖ Micro Finance activity
- ❖ Reporting/Monitoring evaluation/Experience share
- ❖ Product information
- ❖ Raw material information
- ❖ Cluster/ producer information

2. SETTING UP OF E-KIOSK

3. SETTING UP OF RAW MATERIAL BANK

4. SETTING UP OF COMMON FACILITY CENTRE

5. SETTING UP OF FACILITY CENTRES BY EXPORTERS/ ENTREPRENEURS

DESIGN AND TECHNOLOGY UPGRADATION SCHEM SALIENT FEATURES OF THE SCHEME ARE AS UNDER

1. SKILL UPGRADATION

a) Departmental Activities of Regional Design and Technical Development Centre.

Following activities of the Design Centres have been Continued to be implemented departmentally as well as through other experts like designer, technologist, entrepreneurs, professional institutions etc. technologist, entrepreneurs, professional institutions etc.

- i. Various design and technology development workshops conducted in crafts pockets by engaging reputed designers/experts/Departmental Designers etc.
- ii. Demonstration of new designs, technology and process in craft clusters.

- iii. Organizing craft awareness programmes for School Children.
- iv. Development of improved tool kits, equipments and supply of improved tools kits to trained artisans etc.
2. ***FINANCIAL ASSISTANCE FOR DEVELOPMENT AND SUPPLYI DISSEMINATION OF MODERN IMPROVED TOOLS, EQUIPMENT AND PROCESS TECHNOLOGIES.***
3. ***ASSISTANCE FOR DESIGN AND TECHNOLKOGY UPGRADATION.***
4. ***DOCUMENTATION, PRESERVATION AND REVIVAL OF RARE AND LANGUISHING CRAFT.***
5. ***NATIONAL AWARD TO ARTISANS FOR OUTSTATNING CONTRIBUTION IN HANDICRAFTS SECTOR.***
6. ***PRODUCT DEVELOPMENT FOR EXPORT.***

MARKETING SUPPORT & SERVICES SCHEME

MARKETING SUPPORT & SERVICES SCHEM

BACKGROUND

Handicraft is an important sector which has played a very significant role in our country's economy not only in providing employment to a vast segment of craftpersons in rural and urban areas but also in terms of generating substantial foreign exchanges for the country.

The handicrafts have great potential for marketing both in domestic & international area. Therefore, a concerted effort has to be made to harness the demand potential of handicrafts both in domestic & international markets. While doing so care has to be taken to the changes scenario in world trade due to opening of new opportunities on account of globalization of trade.

This will enable the artisans to achieve better returns for their product besides creating productive employment in rural areas.

However, artisans been poor, illiterate and mainly coming from remote and rural areas do not get adequate opportunities to access to the domestic/international high end markets/marketing channels, the O/O DC (Handicrafts) implemented Marketing Support & Service Schemes for Domestic Marketing and Export Promotion Scheme for International Marketing. These schemes have been merged in the 11th Plan as per recommendations of the Sub-Group on Handicrafts. This merged scheme

will not be known as “Marketing Support & Services” scheme. As publicity plays a major role in creating awareness about handicrafts amongst consumers & public at large both in domestic and international markets, besides creating a brand, it has been thought prudent to create a separate component of publicity as part of Marketing Support & Services Schemes.

Therefore, the Marketing Support & Services Scheme will have three broad components:

1. Domestic Marketing
2. International Marketing
3. Publicity

The brief descriptions of these components are given below.

A. MARKETING EVENTS

1. Craft Bazar
2. Exhibition
3. Sourcing show

B. MARKETING INFRASTRUCTURE

1. Urban Haat
2. Emporia

C. MARKETING SERVICES

D. INTERNATIONAL MARKETING EVENTS

E. SOCIAL & OTHER WELFARE MEASURES

HUMAN RESOURCE DEVELOPMENT SCHEME

1. TRAINING THROUGH ESTABLISHED INSTITUTIONS

(A) Objectives:

To upgrade the existing skill as well as to add the additional skill to Handicrafts artisans through existing vocational institutions / industrial Training Institutes / Polytechnics etc. who are imparting skill based training such as carpentry , welding, tailoring, carpet weaving etc. handicrafts artisans shall get the benefit of exposure / interaction with the other courses allied to the crafts.

(C) Nature of Training

- Long term course varying from 4-9 months (depending on the craft up to 4 batches per year)
 - Short term course varying from 1-3 months (depending on the craft up to 12 batches per year)
 - Number of trainees 10 per batch (Maximum) (Both long term and short term)
- 2. TRAINING IN INNOVATIVE DESIGNS FOR THE PERSONS INVOLVED IN PATTERN MAKING / TALIM WRITING / PLASTER/ RUBBER MOULDS/ BLOCK MAKING ETC.**

a) Eligibility

1. State Initiated Design Centre (SIDC)
2. Indian Institute of Carpet Technology (IICT)
3. Entrepreneurship Development Institute (EDI)
4. National Institute of Design (NID)
5. Indian Institute of Craft Development (IICD)
6. National Centre for Design & Product Development (NCDPD)
7. National Institute of Fashion Technology (NIFT)
8. Institute of Arts and Crafts
9. State Handicrafts Dev. Corpn
10. Reputed NGOs etc.

3. SCHEME: TRAINING OF ARTISANS/SHG IN CAPACITY BUILDING

a) Objectives:

The scheme aims to train the artisans & NGOs, potential entrepreneur and SHG leaders in non-technical skills such as micro finance/entrepreneurship development / preparation of business plans/ preparation of project reports / packaging / export procedures / documentation etc.

b) ELIGIBLE ORGANISATIONS

1. NISSET
2. EDI
3. INSTITUTE OF Packaging
4. Institutions of Management / Export
5. Registered organization bodies etc.

4. SCHEME: CONDUCTING SEMINARS/ WORKSHOPS

a) Objectives

For continuous dissemination and creation of awareness about schemes / programmes technological developments, market intelligence etc. amongst Artisans and stakeholder of Handicrafts Sector, sharing of experience with the experts for adoption of best practices and improving the scheme bases on suggestions/ discussion and experience faced by handicrafts artisans and persons involved in this sector.

b) Eligible Organizations

1. Central / State Govt. Handicrafts Corporations.
2. Organizations involved in the development of technology and design
3. Reputed NGOs engaged in development of handicraft etc.

**HANDICRAFTS ARTISANS COMPREHENSIVE
WELFARE SCHEME**

1. RAJIV GANDHI SHILPI SWASTHYA BIMA YOJANA

PREAMBLE

Handicrafts constitute an important segment of the decentralized / unorganized sector of our economy. Originally, started as a part time activity in rural areas, it has now transformed in flourishing economic activity due to significant market demand over the year. Handicrafts have big potential as they hold they key for sustaining not only the existing set of millions of artisans spread over length and breadth of the country, but also to increasingly large number of new entrants in the crafts activity. Presently, handicrafts and contributing substantially in employment

generation, and export. The Handicrafts Sector has suffered from basic problems of being in the unorganized sector with additional constraints like lack of education, capital, poor exposure to new technologies, absence of market intelligence and poor institutional frame work. These problems have been further aggravated due to lack of proper care on the welfare of the artisans. In order to address the welfare needs of artisan in terms of health & insurance, this scheme has been envisaged.

SALIENT FEATURES OF THER SCHEME

FUNDING PATTERN

- i. Contribution of the Govt. of India Rs. 789.40 or Rs. 889.40 per annum
- ii. Contribution by the handicrafts artisans Rs. 200/- or Rs. 100/- per annum

Total Premium rs. 897/- per annum + Service Tax @ 10.3%= Rs. 989.40 per artisan per annum.

Contribution by the Government of India	Rs. 789.40 or 889.40
Contribution by the Handicraft artisan	Rs. 200/- in case of General Category Artisans and Rs. 100/- from artisans belonging to North Eastern Region and SC/ST communities /Below Poverty Line (BPL) families
Total Premium	Rs. 897/- + Service Tax + 989.40 per artisan
Service Tax on total Premium i.e. on Rs. 897/-	At applicable rates which at present is 10.3%

BENEFITS

A. *Personal Accident :- Upto Rs. 1.00 Lakh*

Death: Sum Assured : 1.00 Lakh

- b) Total and irrecoverable loss of : any one limb by physical separation
Sum assured Rs. 1,00,000/-
- c) Total and irrecoverable loss of : any one limb without physical separation
Sum assured Rs. 1,00,000/-

B. MEDI-CLAM

Particulars	Amount (in Rs.)
<i>Annual Limit per Family</i>	<i>Rs. 15,000/-</i>
<i>Sub Limits per Family</i>	<i>Rs. 15,000/-</i>
<i>All pre-existing diseases + New Diseases</i>	
<i>Maternity Benefits (per child for the first two)</i>	<i>Rs. 2,500/-</i>
<i>Dental treatment</i>	<i>Rs. 250/-</i>
<i>Eye treatment</i>	<i>Rs. 75/-</i>
<i>Spectacles</i>	<i>Rs. 250/-</i>
<i>Domiciliary Hospitalization</i>	<i>Rs. 4,000/-</i>
<i>Ayurvedic / Unani / Homeopathic/Siddha</i>	<i>Rs. 4,000/-</i>
<i>Pre-Hospitalization & Post Hospitalization</i>	<i>Rs. 15,000/-</i>
<i>Baby Coverage</i>	<i>Rs. 500/-</i>
<i>OPD</i>	<i>Rs. 7,500/-</i>
<i>Limit per illness</i>	<i>Rs. 7,500/-</i>

EMERGENCY HOSPITALIZATION

- a) The patient can be rushed to any empanelled hospital
- b) ID card is to be produced to the hospital and the patient can avail the treatment. Simultaneously, the family can contact the insurance company or its representative (TPA) over help line and submit the pre- authorization form. The Insurance Company or its authorized representatives (TPA) has to fax the approval to the hospital immediately.
- c) Patient would take the treatment, sign the bill and get discharged. No payment is to made.

BIMA YOJANA FOR HANDICRAFTS ARTISANS

JANSHREE BIMA YOUJANA

- i) Life Insurance cover towards natural death shall be a sum of Rs. 30,000/-
- ii) For accidental death or permanent total disability, the coverage shall be maximum Rs. 75,000/- per member and for permanent partial disability, the coverage shall be maximum of Rs. 37,500/- per member.
- iii) Added benefits in the form of an associated scheme of LIC- “Siksha Sahyog Yojana”, under which not more than 2 dependent children of the beneficiary studying in the classes 9th to 12th are given Rs. 300/- per quarter per child as educational allowance for a maximum period of 4 years or till they complete XII standard, which ever event occurs earlier.

PATTERN OF FINANCIAL ASSISTANCE

1. The annual premium rate per person under the policy will be Rs. 200/-
2. The annual premium charged would be Rs. 200/- per annum, of which i.e. Rs. 100/- is to be borne by Life Insurance Corporation from its Social Security Fund, Rs. 60/- is to be borne by the Government of India, the office of the DC (Handicrafts) and remaining Rs. 40/- is to be borne by the beneficiary. It is estimated to cover 5 lakhs artisans under the insurance coverage during the 11th five year plan.

RESEARCH & DEVELOPMENT

PREAMBLE

The Office of the Development Commissioner (Handicrafts) a subordinate office of Ministry of Textiles, Government of India formulates & Implements various schemes for the development of continuation from one plan to another, are based on the evaluation/ Research Studies conducted from time to time & for this, we have an in house scheme called Research & Development in force since a long time.

SCOPE OF THE SCHEME

A. Survey & Studies

- ❖ Surveys / Studies of specific crafts for which adequate information is not available
- ❖ Problems relating to availability of raw material, technology, design, common facilities etc.
- ❖ Living and working conditions of artisans in specific areas of crafts.
- ❖ Market evaluation studies of specific crafts for either domestic or overseas markets.
- ❖ Techno- economic feasibility studies and post evaluation of the various promotional projects or programmes under taken in the handicrafts sector.
- ❖ Areas requiring special study for uplift of the weaker sections viz. Scheduled Castes and scheduled tribes.
- ❖ Financial Assistance for preparation of level, paralegal, standards, audits and other documentation leading to labeling/certification.
- ❖ Financial Assistance to organizations for evolving, developing a mechanism for protecting crafts, design, heritage, historical knowledge base, research and implementation of the same enabling the sector/segment to face challenges for utilizing the opportunities of post WTO regime.
- ❖ Financial Assistance for taking up problems/issues relating to brand building and promotion of Indian handicrafts.
- ❖ Any other problems / like conducting of workshops / seminars / issues of specific nature relating to handicrafts sector.

B. Conducting all India Census of handicraft artisans @20% districts of the country every year.

C. Registration of Crafts under Geographical Indication Act & Financial support for certification of raw materials and products.

D. Setting up of new labs/strengthening of existing labs for standardization / certification of raw materials.

E. Assisting handicrafts exporters in adoption of GSI global identification standards and for bar coding including handicrafts mark for generic products.

INFORMATION ON AHVY IN BIHAR STATE

YEAR:2001-2002

Sl. No.	Name of the Implementing Agencies & Contact persons	Crafts with No. SHGs beneficiaries artisan & Cluster Area																																																		
1.	<p>M/s. Prabha Gramin Vikas Samiti vill. & PO. Madhopur Maner, Panta, Bihar Pin 801108 Contact Person – Sri Suman Kumar Phone 9835221585</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>SC</th> <th>ST</th> <th>OBC</th> <th>MIN</th> <th>PH</th> <th>OTH</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>M</td> <td>11</td> <td>--</td> <td>--</td> <td>02</td> <td>--</td> <td>59</td> <td>72</td> </tr> <tr> <td>F</td> <td>03</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> <td>25</td> <td>28</td> </tr> <tr> <td>Total</td> <td>14</td> <td>--</td> <td>--</td> <td>02</td> <td>--</td> <td>84</td> <td>100</td> </tr> </tbody> </table> <p>File No. C-1/5(1)/BHR/ER/2006-07, Sl. No. B-1,2</p>		SC	ST	OBC	MIN	PH	OTH	Total	M	11	--	--	02	--	59	72	F	03	--	--	--	--	25	28	Total	14	--	--	02	--	84	100	<p>A) <u>Pareb</u></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>Brass & Bell Metal</td> <td style="text-align: center;">05</td> <td style="text-align: center;">100</td> </tr> </table>	Brass & Bell Metal	05	100															
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2.	<p>M/s Mahila Sewa Mandal, Ashok Awas, Kalam Bagh Road, Po.-Ramana, Muzaffarpur 842002 Contact Person- Sri Asit Kumar Phone 0612-249606</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>SC</th> <th>ST</th> <th>OBC</th> <th>MIN</th> <th>PH</th> <th>OTH</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>M</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> <td>21</td> <td>21</td> </tr> <tr> <td>F</td> <td>--</td> <td>--</td> <td>--</td> <td>08</td> <td>--</td> <td>80</td> <td>88</td> </tr> <tr> <td>Total</td> <td>--</td> <td>--</td> <td>--</td> <td>08</td> <td>--</td> <td>101</td> <td>109</td> </tr> </tbody> </table> <p>File No. C-1/5(2)/BHR/ER/2006-07, Sl. No. B-3,4,5</p>		SC	ST	OBC	MIN	PH	OTH	Total	M	--	--	--	--	--	21	21	F	--	--	--	08	--	80	88	Total	--	--	--	08	--	101	109	<p>A) <u>Mushari Block</u></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>Embroidery</td> <td style="text-align: center;">03</td> <td style="text-align: center;">33</td> </tr> <tr> <td>Pottery/ Ceramics</td> <td style="text-align: center;">03</td> <td style="text-align: center;">33</td> </tr> <tr> <td>Soft toys</td> <td style="text-align: center;">01</td> <td style="text-align: center;">10</td> </tr> <tr> <td>Lac Bangles</td> <td style="text-align: center;">01</td> <td style="text-align: center;">12</td> </tr> <tr> <td>Applique & Patch work</td> <td style="text-align: center;">02</td> <td style="text-align: center;">21</td> </tr> <tr> <td>Total</td> <td style="text-align: center;">10</td> <td style="text-align: center;">109</td> </tr> </table>	Embroidery	03	33	Pottery/ Ceramics	03	33	Soft toys	01	10	Lac Bangles	01	12	Applique & Patch work	02	21	Total	10	109
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3.	<p>M/s. Prayas Mahila Audhyogik Sahyog Samiti Ltd., D-34 Sri Krishna Puri, Sahdeo Mahto Marg, Patna 800001, Contact Person – Dr. Suman lal, Phane 0612-223482</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>SC</th> <th>ST</th> <th>OBC</th> <th>MIN</th> <th>PH</th> <th>OTH</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>M</td> <td>--</td> <td>--</td> <td>--</td> <td>01</td> <td>--</td> <td>39</td> <td>40</td> </tr> <tr> <td>F</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> <td>80</td> <td>80</td> </tr> <tr> <td>Total</td> <td>--</td> <td>--</td> <td>--</td> <td>01</td> <td>--</td> <td>119</td> <td>120</td> </tr> </tbody> </table> <p>File No. C-1/5(3)/BHR/ER/2006-07, Sl. No. B-6</p>		SC	ST	OBC	MIN	PH	OTH	Total	M	--	--	--	01	--	39	40	F	--	--	--	--	--	80	80	Total	--	--	--	01	--	119	120	<p>A) <u>Phoolwarishasrif</u></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>Applique</td> <td style="text-align: center;">02</td> <td style="text-align: center;">40</td> </tr> <tr> <td>Zari & Soft Toys</td> <td style="text-align: center;">02</td> <td style="text-align: center;">40</td> </tr> <tr> <td>Wood Carving</td> <td style="text-align: center;">02</td> <td style="text-align: center;">40</td> </tr> <tr> <td>Total</td> <td style="text-align: center;">06</td> <td style="text-align: center;">120</td> </tr> </table>	Applique	02	40	Zari & Soft Toys	02	40	Wood Carving	02	40	Total	06	120						
	SC	ST	OBC	MIN	PH	OTH	Total																																													
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4.	<p>M/s Social Environmental Welfare Association (sewa), At- Mirzapur (Near Gaushala), PO.- Lalbagh, Darbhanga- 846004, 06272-234737 Contact Person – Sri Shyam Suindar Jha</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>SC</th> <th>ST</th> <th>OBC</th> <th>MIN</th> <th>PH</th> <th>OTH</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>M</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> <td>32</td> <td>32</td> </tr> <tr> <td>F</td> <td>69</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> <td>128</td> <td>197</td> </tr> <tr> <td>Total</td> <td>69</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> <td>160</td> <td>229</td> </tr> </tbody> </table> <p>File No. C-1/5(4)/BHR/ER/2006-07, Sl. No. B-7,8</p>		SC	ST	OBC	MIN	PH	OTH	Total	M	--	--	--	--	--	32	32	F	69	--	--	--	--	128	197	Total	69	--	--	--	--	160	229	<p>A) <u>Darbhanga</u></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>Applique</td> <td style="text-align: center;">06</td> <td style="text-align: center;">65</td> </tr> <tr> <td>Mithila Painting</td> <td style="text-align: center;">11</td> <td style="text-align: center;">19</td> </tr> <tr> <td>Papier Mache</td> <td style="text-align: center;">02</td> <td style="text-align: center;">20</td> </tr> <tr> <td>Terracotta</td> <td style="text-align: center;">01</td> <td style="text-align: center;">12</td> </tr> <tr> <td>Sujni</td> <td style="text-align: center;">01</td> <td style="text-align: center;">13</td> </tr> <tr> <td>Total</td> <td style="text-align: center;">21</td> <td style="text-align: center;">119</td> </tr> </table>	Applique	06	65	Mithila Painting	11	19	Papier Mache	02	20	Terracotta	01	12	Sujni	01	13	Total	21	119
	SC	ST	OBC	MIN	PH	OTH	Total																																													
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Sl. No.	Name of the Implementing Agencies & Contact persons	Crafts with No. SHGs beneficiaries artisan & Cluster Area																																															
5.	M/s. Resham Bunkar Khadi Gramodyog Sangh, Fari Gali Nath, Bhagalpur- 812006, Ph. 0641-2500171, Mo.- 9431214819, Contact Person- Alim Ahamad	A)Darbhanga																																															
	<table border="1"> <thead> <tr> <th></th> <th>SC</th> <th>ST</th> <th>OBC</th> <th>MIN</th> <th>PH</th> <th>OTH</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>M</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> </tr> <tr> <td>F</td> <td>08</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> <td>48</td> <td>197</td> </tr> <tr> <td>Total</td> <td>08</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> <td>48</td> <td>197</td> </tr> </tbody> </table>		SC	ST	OBC	MIN	PH	OTH	Total	M	--	--	--	--	--	--	--	F	08	--	--	--	--	48	197	Total	08	--	--	--	--	48	197	<table border="1"> <tbody> <tr> <td>Embroidery</td> <td>08</td> <td>157</td> </tr> <tr> <td>Applique</td> <td>01</td> <td>20</td> </tr> <tr> <td>Textile based wall Hanging</td> <td>01</td> <td>20</td> </tr> <tr> <td>Total</td> <td>10</td> <td>197</td> </tr> </tbody> </table>	Embroidery	08	157	Applique	01	20	Textile based wall Hanging	01	20	Total	10	197			
	SC	ST	OBC	MIN	PH	OTH	Total																																										
M	--	--	--	--	--	--	--																																										
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File No. C-1/5(5)/BHR/ER/2006-07, Sl. No. B-9																																																	
YEAR:2002-2003																																																	
6.	M/s. Adarsh Mahila Audyogik Prasihkshan Vidyalaya At & Po. Telari Bazar, Block- Chenari , Dist. Rohatas (Bihar) Contact Person – Nand Kishor Pal	A) Chenari Block																																															
	<table border="1"> <thead> <tr> <th></th> <th>SC</th> <th>ST</th> <th>OBC</th> <th>MIN</th> <th>PH</th> <th>OTH</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>M</td> <td>11</td> <td>--</td> <td>--</td> <td>02</td> <td>--</td> <td>59</td> <td>--</td> </tr> <tr> <td>F</td> <td>05</td> <td>--</td> <td>39</td> <td>05</td> <td>--</td> <td>13</td> <td>104</td> </tr> <tr> <td>Total</td> <td>05</td> <td>--</td> <td>39</td> <td>05</td> <td>--</td> <td>13</td> <td>104</td> </tr> </tbody> </table>		SC	ST	OBC	MIN	PH	OTH	Total	M	11	--	--	02	--	59	--	F	05	--	39	05	--	13	104	Total	05	--	39	05	--	13	104	<table border="1"> <tbody> <tr> <td>Applique</td> <td>01</td> <td>15</td> </tr> <tr> <td>Lac Bangles</td> <td>01</td> <td>13</td> </tr> <tr> <td>Jewellery</td> <td>03</td> <td>38</td> </tr> <tr> <td>Embroidery</td> <td>03</td> <td>38</td> </tr> <tr> <td>Total</td> <td>08</td> <td>104</td> </tr> </tbody> </table>	Applique	01	15	Lac Bangles	01	13	Jewellery	03	38	Embroidery	03	38	Total	08	104
	SC	ST	OBC	MIN	PH	OTH	Total																																										
M	11	--	--	02	--	59	--																																										
F	05	--	39	05	--	13	104																																										
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Total	08	104																																															
File No. C-1/5(7)/BHR/ER/2006-07, Sl. No. B-12&12A																																																	
YEAR : 2003-04																																																	
7.	M/s Women Shelters Welfare Society, F- 332, Sarita Vihar, New Delhi 110044, Ph.- 011-29940255, 9810366941 Contact Person- Abrar Siddiqui	A) Chenari Block																																															
	<table border="1"> <thead> <tr> <th></th> <th>SC</th> <th>ST</th> <th>OBC</th> <th>MIN</th> <th>PH</th> <th>OTH</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>M</td> <td>78</td> <td>08</td> <td>--</td> <td>01</td> <td>--</td> <td>34</td> <td>115</td> </tr> <tr> <td>F</td> <td>74</td> <td>23</td> <td>--</td> <td>87</td> <td>--</td> <td>327</td> <td>511</td> </tr> <tr> <td>Total</td> <td>146</td> <td>31</td> <td>--</td> <td>88</td> <td>--</td> <td>361</td> <td>626</td> </tr> </tbody> </table>		SC	ST	OBC	MIN	PH	OTH	Total	M	78	08	--	01	--	34	115	F	74	23	--	87	--	327	511	Total	146	31	--	88	--	361	626	<table border="1"> <tbody> <tr> <td>Cane &</td> <td>40</td> <td>626</td> </tr> </tbody> </table>	Cane &	40	626												
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File No. C-1/5(7)/BHR/ER/2006-07, Sl. No. B-10																																																	
8.	M/s. daroga Prasad Roy Mahila Prashishan Avan Audoyogik Kendra, Santa Colony (East) Po.- Hazipur, Dist. Vaishali. Contact Person – Sri Raj Kishore Pd. Yadav	A) Chenari Block																																															
	<table border="1"> <thead> <tr> <th></th> <th>SC</th> <th>ST</th> <th>OBC</th> <th>MIN</th> <th>PH</th> <th>OTH</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>M</td> <td>27</td> <td>--</td> <td>40</td> <td>--</td> <td>--</td> <td>--</td> <td>67</td> </tr> <tr> <td>F</td> <td>09</td> <td>--</td> <td>84</td> <td>06</td> <td>--</td> <td>49</td> <td>148</td> </tr> <tr> <td>Total</td> <td>36</td> <td>--</td> <td>124</td> <td>06</td> <td>--</td> <td>49</td> <td>215</td> </tr> </tbody> </table>		SC	ST	OBC	MIN	PH	OTH	Total	M	27	--	40	--	--	--	67	F	09	--	84	06	--	49	148	Total	36	--	124	06	--	49	215	<table border="1"> <tbody> <tr> <td>Bamboo</td> <td>03</td> <td>44</td> </tr> <tr> <td>Applique</td> <td>11</td> <td>148</td> </tr> <tr> <td>Wood Craft</td> <td>02</td> <td>23</td> </tr> <tr> <td>Total</td> <td>16</td> <td>215</td> </tr> </tbody> </table>	Bamboo	03	44	Applique	11	148	Wood Craft	02	23	Total	16	215			
	SC	ST	OBC	MIN	PH	OTH	Total																																										
M	27	--	40	--	--	--	67																																										
F	09	--	84	06	--	49	148																																										
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File No. C-1/5(7)/BHR/ER/2006-07, Sl. No. B-11																																																	

YEAR:2004-2005

Sl. No.	Name of the Implementing Agencies & Contact persons	Crafts with No. SHGs beneficiaries artisan & Cluster Area																																																		
9.	<p>M/s. Bihar Sewa Samity Red Cross Road Madhubani - 847511 Contact Person – Binod Kumar, Secretary</p> <table border="1"> <thead> <tr> <th></th> <th>SC</th> <th>ST</th> <th>OBC</th> <th>MIN</th> <th>PH</th> <th>OTH</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>M</td> <td>13</td> <td>--</td> <td>11</td> <td>--</td> <td>--</td> <td>04</td> <td>28</td> </tr> <tr> <td>F</td> <td>56</td> <td>--</td> <td>45</td> <td>--</td> <td>--</td> <td>81</td> <td>182</td> </tr> <tr> <td>Total</td> <td>69</td> <td>--</td> <td>56</td> <td>--</td> <td>--</td> <td>85</td> <td>210</td> </tr> </tbody> </table> <p>File No. C-1/5(12)/BHR/ER/2006-07, Sl. No. B-6</p>		SC	ST	OBC	MIN	PH	OTH	Total	M	13	--	11	--	--	04	28	F	56	--	45	--	--	81	182	Total	69	--	56	--	--	85	210	<table border="1"> <tbody> <tr> <td>Mithila Painting</td> <td>12</td> <td>120</td> </tr> <tr> <td>Lac Bangles</td> <td>02</td> <td>20</td> </tr> <tr> <td>Sikki Grass</td> <td>02</td> <td>20</td> </tr> <tr> <td>Terracotta</td> <td>01</td> <td>10</td> </tr> <tr> <td>Cane & Bamboo</td> <td>04</td> <td>40</td> </tr> <tr> <td>Total</td> <td>21</td> <td>210</td> </tr> </tbody> </table>	Mithila Painting	12	120	Lac Bangles	02	20	Sikki Grass	02	20	Terracotta	01	10	Cane & Bamboo	04	40	Total	21	210
	SC	ST	OBC	MIN	PH	OTH	Total																																													
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10.	<p>M/s. Deepmala Mahila Vikas Sansthan Main Road, Dist. Nawada (Bihar) 805110 Contact Person : Rajni Kumari , Ph. 06324-21484</p> <table border="1"> <thead> <tr> <th></th> <th>SC</th> <th>ST</th> <th>OBC</th> <th>MIN</th> <th>PH</th> <th>OTH</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>M</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> <td>--</td> </tr> <tr> <td>F</td> <td>23</td> <td>--</td> <td>324</td> <td>32</td> <td>--</td> <td>103</td> <td>500</td> </tr> <tr> <td>Total</td> <td>23</td> <td>--</td> <td>142</td> <td>32</td> <td>--</td> <td>103</td> <td>500</td> </tr> </tbody> </table> <p>File No. C-1/5(9)/BHR/ER/2006-07, Sl. No. B-13</p>		SC	ST	OBC	MIN	PH	OTH	Total	M	--	--	--	--	--	--	--	F	23	--	324	32	--	103	500	Total	23	--	142	32	--	103	500	<p>Nawada</p> <table border="1"> <tbody> <tr> <td>Cane & Bamboo</td> <td>06</td> <td>97</td> </tr> <tr> <td>Applique</td> <td>09</td> <td>153</td> </tr> <tr> <td>Embroidery</td> <td>15</td> <td>250</td> </tr> <tr> <td>Total</td> <td>30</td> <td>500</td> </tr> </tbody> </table>	Cane & Bamboo	06	97	Applique	09	153	Embroidery	15	250	Total	30	500						
	SC	ST	OBC	MIN	PH	OTH	Total																																													
M	--	--	--	--	--	--	--																																													
F	23	--	324	32	--	103	500																																													
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11.	<p>M/s. Harijan Mahila Evam Bal Vikash Sansthan Vill +PO. Puri, janakpur Road, Dist- Sitamarhi 840322 Contact Person : R.K. Rajesh Asst. Director Ph.</p> <table border="1"> <thead> <tr> <th></th> <th>SC</th> <th>ST</th> <th>OBC</th> <th>MIN</th> <th>PH</th> <th>OTH</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>M</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>F</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p>File No. C-1/5(13)/BHR/ER/2006-07, Sl. No. B-17</p>		SC	ST	OBC	MIN	PH	OTH	Total	M								F								Total								<table border="1"> <tbody> <tr> <td>Wood Craft Bamboo Craft</td> <td>30</td> <td>324</td> </tr> </tbody> </table>	Wood Craft Bamboo Craft	30	324															
	SC	ST	OBC	MIN	PH	OTH	Total																																													
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Wood Craft Bamboo Craft	30	324																																																		

YEAR: 2005-06

12.	<p>M/s. Gramotthan Parishad Vill + Po.- Belhwar, Distt Madhubani Contact Person : Sri Anil Kumar Jha , Ph. 06276-273219, 9431636456</p> <table border="1"> <thead> <tr> <th></th> <th>SC</th> <th>ST</th> <th>OBC</th> <th>MIN</th> <th>PH</th> <th>OTH</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>M</td> <td>10</td> <td>--</td> <td>01</td> <td>--</td> <td>--</td> <td>01</td> <td>12</td> </tr> <tr> <td>F</td> <td>15</td> <td>--</td> <td>13</td> <td>--</td> <td>--</td> <td>162</td> <td>190</td> </tr> <tr> <td>Total</td> <td>25</td> <td>--</td> <td>14</td> <td>--</td> <td>--</td> <td>163</td> <td>202</td> </tr> </tbody> </table> <p>File No. C-1/5(11)/BHR/ER/2006-07, Sl. No. B-15</p>		SC	ST	OBC	MIN	PH	OTH	Total	M	10	--	01	--	--	01	12	F	15	--	13	--	--	162	190	Total	25	--	14	--	--	163	202	<p>Jitwarpur and Rohika Blocks of Madhubani</p> <table border="1"> <tbody> <tr> <td>Mithila</td> <td>17</td> <td>202</td> </tr> </tbody> </table>	Mithila	17	202
	SC	ST	OBC	MIN	PH	OTH	Total																														
M	10	--	01	--	--	01	12																														
F	15	--	13	--	--	162	190																														
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Mithila	17	202																																			

YEAR:2004-2005

Sl. No.	Name of the Implementing Agencies & Contact persons	Crafts with No. SHGs beneficiaries artisan & Cluster Area																																												
13.	M/s. Baba Chouharmal Smarak Samity Bahaadur Housing Colony, Patna- 26 Contact Person – Sri Nil Kamal	Patna City in Patna District.																																												
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14.	M/s. National Rural Development Society 'Gourav' Machuatoli , Patna- Ph.- 0612-2673171 Contact Person – Sri Ajit Kumar Sinha,	Bhusura Block in Muzaffarpur																																												
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15.	M/s. Mahila Sewa Mandal Ashok Awas, Kalam Bagh Road, Po.- Ramana, Muzaffarpur- 842002, Ph.- 0621-249606 Contact Person – Sri Asit Kumar	Mehsi & Chakia Blocks Dt. East Champaran																																												
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<u>YEAR : 2007-08</u>																																														
16.	M/s. Kalyan Bal Mahila Vikash Ashram, Officers Colony Mirchaibari, Latihar 854105 (Bihar) Ph.- 06452233283 Contact Person – Smt. Anila Kumari	Dandkhora Block, Katihar																																												
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YEAR:2004-2005

Sl. No.	Name of the Implementing Agencies & Contact persons	Crafts with No. SHGs beneficiaries artisan & Cluster Area																																												
17.	M/s. Bhojpur Mahila Kala Kendra, Bazari Saha Ka Mandir Abar pul Par, Ara, Bhojpur (Bihar) Ph.- 06182221652 Contact Person – Smt. Anita Gupta, Secretary	Ara Sadar, Uday Nagar Block																																												
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18.	M/s. Suavi Sangam, 330 Neheru Nagar, Patliputra Patna Ph.- 06122265279 Contact Person – Smt. Anita Gupta, SecrBharati Bharadwaj President	Bidupur Block, Vaishali																																												
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YEAR:2008-2009

19.	M/s. Vishal Kala Niketan, At+Po Bheldi Bazar, Distt Saran, Pin 841402 Contact Person – Smt. Laldai Devi Ph. No.- 9931882867, 09771039858	Dariyapur Parsa and Chapra Sadar, Dist- Saran.																																									
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20.	M/s. Sita Gramodyog Vikas Sansthan, Usaribazar Distt -Arwal, Pin 804428 Contact Person – Rabindra Sharma, Secretary Ph. No.- 9934791642	Kaler & Arwal Block																																									
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YEAR:2008-2009

Sl. No.	Name of the Implementing Agencies & Contact persons	Crafts with No. SHGs beneficiaries artisan & Cluster Area																																
21.	M/s. Samaj Karya Avom Anu Sandhan Sansthan, Vill-Chandra Saina, Po- Chorut, Dist.- Sitamarhi, 843301 Contact Person – Rajeev Kumar, Secretary Ph. No.- 9931882867, 09771039858	Kishanganj Block <table border="1"> <tr> <td>Jute</td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>25</td> <td>500</td> </tr> </table>	Jute			Total	25	500																										
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22.	M/s. Nav Bihar Samaj Kalyan Prathisthan Kendra, Pawapur, Distt.- Nalanda, pin - 803115 Contact Person – Brij Nandan Prasad, Secretary Ph. No.- 9431499641	Patherkati Distt.- Gaya <table border="1"> <tr> <td>Stone Carving</td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>30</td> <td>500</td> </tr> </table>	Stone Carving			Total	30	500																										
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URBAN HAATS IN EASTERN REGION

Sl. No.	Place of Urban Haat	State	Status
01.	Bhubaneswar	Orissa	The Urban haat has been functioning since 02.11.2002 and in operation successfully where artisan from all over India are getting better exposure of their craft items and marketing opportunities.
02.	Puri	Orissa	The Urban haat has been inaugurated on 09.12.2009 by her Excellency Mrs. Pratibha Patil, Hon'ble President of India and in operation.
03.	Konark	Orissa	The Urban Haat has been inaugurated on 17.08.2007 by Sri Nabin Pattanaik, Hon'ble Chief Minister of Orissa and functioning.
04.	Hazaribagh	Jharkhand	Under Construction
05.	Durgapur	West Bengal	Under Construction

COMMON FACILITY CENTRES IN EASTERN REGION

Sl. No.	Place of C.F.C.	Name of Implementing Agency	Craft
01	Markandachak, Dist- West Midnapore (WB)	M/s. Child & Social Welfare Society, Markandachak Dist – West Midnapore (WB)	Bamboo & Diversified Mat Weaving
02.	Oodlabari, Distt Jalpaiguri (WB)	M/s Nutan Sangha, 25/4, Rustomji Street Kolkata – 700019	Bamboo
03.	Jalpaiguri (WB)	M/s. All India Urban & Rural Development, 16, Bhaiveer Singh Marg, New Delhi-1	Bamboo
04.	Burdwan (WB)	M/s. Burdwan Jute Based Garments Coop. Indl. Society Ltd., Bhubaneswar	Dhokra, Wood Carving
05.	Madhyamgram (WB)	M/s Association of Jute Entrepreneurs of Eastern India. C.R. Avenue, Kolkata	Sitalpati, Jute, Wood
06.	Barasat, Dist – 24 Parganas (N) (WB)	M/s. Shristi, B-223 Chittaranjan Park, New Delhi	Terracotta, Bamboo Glass Enameling
07.	Lunukha, Dist- Jagatsinghpur, Tekhiri, Dist – Kendrapara (Orissa)	M/s. VHAI, qutab Institutional Area, New Delhi	Terracotta & Bamboo
08.	Balipatna, Diost- Khurda (Orissa)	M/s. Sidac, Bhubaneswar	Stone, Wood, Pattachitra

STATE INITIATED DESIGN CENTRES (SIDC) IN EASTERN REGION

Sl.No.	Location	Name of Implementing Agency
1.	Jadavpur, Kolkata (WB)	Ceramics Glass Research Institute
2.	Bhubaneswar (Orissa)	State Initiative for Development of Art & Craft, SIDAC, Bhubaneswar
3.	Shantiniketan (WB)	Suresh Amiya Memorial Trust

GUIDELINES FOR SELECTION OF SHILP GURU AWARD

1. Background & Objective:

The Ship Award for master craftpersons was introduced during the year 2002 on the occasion of “Golden Jubilee year of Handicrafts Resurgence in India” Shilp Guru Awards are being conferred to legendary master craftpersons of handicrafts whose work and dedication have contributed not only to the preservation of rich and diverse craft heritage of the country but also to the resurgence of handicrafts sector as a whole.

2. Eligibility:

Any Indian master craftpersons who is either a National Awardees or a State awardees of exceptional standing or master craftpersons of extraordinary skill and having immense contribution to handicrafts sector and who is not below the age of 55 years is eligible for the Award provided he/she has contributed significantly to the welfare and development of the craft and craft community. A maximum of 5 Shilp Guru Awards will be given in a year.

3. Award Contents:

Each award shall consist of one mounted gold coin, one shawl, one Tamrapatra and a citation in addition, appropriate financial assistance will be given to each selected ship Guru to innovate and create 10 new products of high level of excellence, high aesthetic value and high quality befitting the stature of the Guru. This assistance will be give as per parameters contained in Design & Technology Up-gradation scheme of office of the Development Commissioner (Handicrafts).

In addition to above.

- ❖ Ship Gurus shall actively be associated with Kalashiksha activities of RD & TDCs.
- ❖ Ship Gurus will be assisted for participating the International Seminar/ Exhibitions in India / abroad for exchange of ideas between Indian Shilp Gurus and internationally reputed craft designers.
- ❖ Monographs shall be published on Shilp Gurus who have exceptionally contributed in the field of development, promotion and process of India Art & Craft.

- ❖ Shilp Gurus shall be included in the Advisory Committees of the concerned RD & TDC.
- ❖ Reputed institutions like NID, NIFT, IICT etc. will be requested to associate shilp Gurus in their crafts activities.
- ❖ Ship Gurus shall be included in state Level Committee for selection of National Award.
- ❖ EPCH & CEPC shall be requested to bring about a strong linkage of Shilp Gurus with the exporters.

4. Involvement of Ship Gurus with other exclusive events:

Over the years the level of excellence and master craftsmanship in traditional handicrafts items have deteriorated owing to inadequate return on investment made by the craftpersons, mechanization & stiff price competition, inability to keep pace with market related design and product demand, lack of correct appreciation by consumer of the aesthetic aspects, quality and master craftsmanship of the product and lack of sustained patronage in this specific traditional sector. This has led to demoralization of the community of craftpersons in different regions of the country and lack of confidence in their own creative expression & spirit which at one point of time was the major driving force for creating brand image of Indian heritage in crafts sector.

It has therefore been decided to give sustained patronage to craft persons to enable them to produce high quality traditional handicrafts products of high national culture & heritage value with high aesthetic sensibility.

5. Submission of Applications:

The eligible master craftpersons may submit their applications to concern Marketing & Service Extn. Centers/Regional Offices/RD & TDs, Office of the Development Commissioner (Handicrafts) after appearance of the advertisement in this regard in Newspaper.

6.Procedure for Selection:

The process of selection will be of two stages.

The first stage selection will be done at the level of Regional Selection Committee, who will recommend only those names, who are found fit by the Committee for selection as Shilp Guru.

Awards the committee will make final selection out of the applications received from the 1st stage screening.

7.Composition of Final Selection Committee.

The Final Selection Committee (FSC) will have the following composition:

- | | | |
|------|---|--------------|
| i. | secretary (Textiles) | Chairman |
| ii. | Eminent experts in handicrafts (2) | Members |
| iii. | Academicians with experience in Handicrafts sector(2) | Member |
| iv. | Development Commissioner (Handlooms) | Member |
| v. | Development Commissioner (Handicrafts) | Convener |
| vi. | Additional Development Commissioner (Handicrafts) | Con-convener |

8.Criteria for Selection :

The following are the main criteria for selection of Shilp Guru.

- ❖ The selection of Shilp Guru's should be made from amongst those who are hereditary masters, who received the National Award at the Very inception of the scheme and who are alive or whose children are carrying on with the tradition and have made valuable contribution in the development, creativity and expansion of knowledge in their craft.
- ❖ There may be some extraordinary skilled masters whose work has not been recognized and they deserve the title of Shilp Guru because of their contribution in keeping alive the craft skills, reviving a dying craft, setting u of institutions and training of master craftpersons.
- ❖ Under exceptional circumstances the selection of Shilp Guru could also be made of a person, who may not be a hereditary craftsperson, but who has mastered the technique and has been responsible for the

revival of tradition, training of masters, contributing to the development of technology.

- ❖ The individuals who have not trained masters to carry on the tradition shall not be considered for awarding the title of the Shilp Guru.
- ❖ One important criteria of selection of the Shilp Guru to the welfare and development of crafts community and craft sector as a whole.

9.General:

- i. The non-official member member of the selection committee may be reviewed / changed every year. A new member with similar background in the field of handicrafts may be co-opted to make the selection process more transparent and unbiased.
- ii. The entries received by the Office of the Development Commissioner (Handicrafts) but not selected by the selection Committee will be returned to concerned persons within 30 days with an appreciation letter.
- iii. It is expected that concerned State Govt. will utilize the services of Shilp Guru trading them as “National Resource” and extend all possible assistance to them.
- iv. Institutes like NID, IICD, IICT etc. will involve the Shilp Guru in their “on campus” and “of campus” activities relating to handicrafts sector.
- v. Services of Shilp Guru will be utilized in advisory capacity by the office of the Development Commissioner (Handicrafts) as and when needed.

NATIONAL AWARDS SCHEM FOR HANDICRAFTS ARTISANS AND HANDLOOM WEAVERS

GUIDELINES Issued in December 2009

**Title of the Schem : National Awards to outstanding
Craft persons and weavers.**

1. Background and objective:

The National Awards for craftsmen was introduced during the year 1965 and later the same was extended to weavers also. National Awards are being conferred to the Craftspersons and weavers in recognition of their outstanding contribution, & development of craft there shall be a maximum of 40 national awards and 40 national Merit certificates in a year. This recognition will encourage them to continue with the craft in a more enthusiastic and productive manner and will ultimately encourage other emulate them.

2. Eligibility :

All craftsmen and weavers residing in India are eligible to compete for national Award.

3. The Award contents :

Each award shall consist of a cash prize of Rs. 1,00,000/ a copper plaque and an angavastram. Each National Merit Certificate shall consist of besides a Certificate a Cash prize of Rs. 50,000/

4. Selection Procedure:

The selection procedure for selecting the items for National Award will be through a 3- tier procedure.

The first stage selection would be at the State level in case of handu cafts
.....

In the second stage of the selection process the handicrall enanes recommended by various Stal selection committees would be next screened by the Headquarter Level Selection committee. Similarly, there would be a separate headquarter level committee for handloom items which will scrutinie the entries short listed by various Zonal Committee.

There will be a common central Selection Committee for final selection of the items for National Awards from amongst the items recommended by the Headquarter level Commuees of both handlooms and handicrafts.

5.Procedure for submission of entries:

The craftspersons and weavers may submit their entries in their respective State in the office of the DIC/ Directorate of Industries / concerned Regional Offices / HM & SECs of Office of the Development Commissioner (handicrafts) and weavers service centres of the Office of DC (HL) as the case may be, for consideration by the State level committee/ Zonal level committee (HL)

The transportation charges for carrying the entries from the above field offices upto the venue of the state level selection committee / zonal committee would be borne by the Office of the development commissioner (Handicrafts) in case of Handicrafts items & Office of the development commissioner (Handlooms) in case of handloom items.

6. Time Schedule for Selection Process:

1.	Advertisement in Newspapers	By 15 th December,2009
2.	Issuing of Circular to Central /State/ field Offices	By 15 th December,2009
3.	Last date for submission of entries at Zonal /State Level.	By 31 st January 2010
4.	Selection meetings at Zonal / State Level	By 15 th April, 2010
5.	Submission of selected entries along with affidavit and dally filled in application and recommendation to Hqrs. Level selection committee at New Delhi.	By 30 th April 2010
6.	Selection at Hqrs. By the Level Selection committees.	By 15 th June, 2010

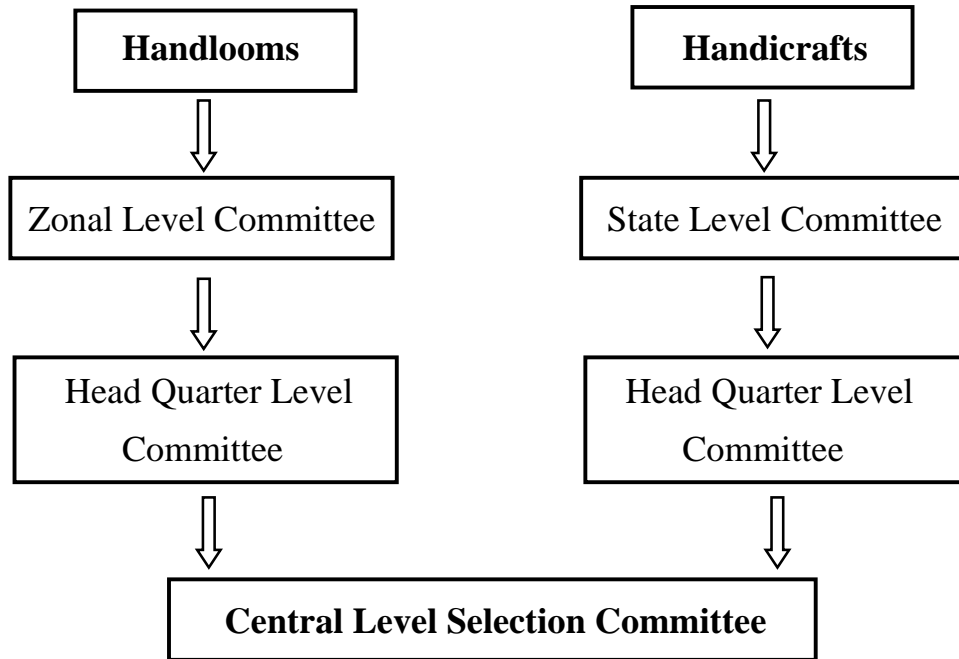
7.Mode of Selection:

The selection of entries for handlooms and handicrafts will be as follows

- 7.1 The particulars of the applicants who are existing state awardees of National Merit Certificate holders or who belong to the family of existing awardees, need to be thoroughly checked, particularly for verifying whether the applicant possesses the required craft skill needed for producing the item he/she has submitted for award. This verification process shall be undertaken and completed well before the convening of the meetings of the respective State level / Zonal level Selection Committees.
- 7.2 The respective State level / Zonal level Selection Committees shall undertake and complete the short listing process latest by **30th April, 2010**.
- 7.3 Immediately after the conclusion of short listing process by the respective state level / zonal level selection committees, the convener of these committees namely the regional Director of the Office of DC (Handicrafts) and Zonal Director of the Office of DC (Handlooms) shall undertake another verification process in respect of only those applications / entries of the artisans and weavers, which have been shortlisted by the respective State level / Zonal level committees.
- 7.4 In the event any discrepancy comes to notice or a dispute arises during this verification process, the same shall be brought to the notice of the respective State level / Zonal level Committees for appropriate decision in the matter / resolution of the dispute.
- 7.5 This verification process of the shortlisted entries shall be completed expeditiously and on priority by the respective conveners aforesaid so that the recommendations of the committees are forwarded to the respective Headquarter Level Committees strictly as per schedule of selection indicated above at para 6.
- 7.6 As such, the period for inviting the entries from the mastercrafts persons and weavers will be from **15th December, 2009 to 31st January, 2010**. All entries within this period will be submitted by the Mastercraftspersons and weavers along with the duly filled in Application in the prescribed performa along with an affidavit stating the item being submitted has been prepared by him / her together with another affidavit undertaking that he/she is submitting the entry at his / her own risk and in case of damage etc. during transportation of the entry due to unforeseen circumstances. The Central Government will not be liable to pay any compensation.

7.7 The final selection of entries from handloom and handicrafts shall be jointly made by the Central Level Selection Committee, constituted at the Central Level. The Central Selection committee shall receive entries from the Headquarters level Selection Committee for Handlooms

Flow chart of selection process:



7.8 It has also been represented that the crafts persons are not able to afford marketing and sending the best of their creations since the process of selection would involve blocking of their investment for a long time. As a result, the best examples of craftsmanship are not coming for selection for National Awards. It has therefore, been decided that the selection at all the levels will permit marketing organizations, Public or Private (Corporations/ Cooperatives / Private traders exporters. Boutiques. Etc.) to sponsor entries. The Award shall be given to the craftsmen/ weavers who have made the items.

7.9 All sponsored entries by the Central / State Corporation / Voluntary organizations working in the field will be sent to the respective State Level Selection Committee **but within the schedule of time specified** in para 6 above.

8.Criteria for Selection:

The following are the main criteria which are to be kept in view for selection of craftsmen / weavers:-

- a). Excellence of craftsmanship (this can be judged from samples received as entries and / or from photographs and other evidences which may be produced.
- b). Contribution of the craftsman for development of the crafts in terms of training other craftpersons.
- c). Related achievements (this may be judged from bio-data and other materials submitted by the craftsman / sponsoring organizations).
- d). Special consideration may also be given while selecting the craftsman / weavers and the crafts to the following:
- e). If the craft practiced is a languishing crafts.
- f). If there has been a noteworthy effort in term of reviving a languishing craft by way of product diversification or application to contemporary use. In other words, efforts made in order to achieve a break through in the development of craft should be given due consideration.
- g). Design innovation by the craftsmen.

Over the years it has been noticed that the craftsmen / weavers of very young age have been selected purely on the basis of the quality of the entry received without considering the contribution of the person to the craft as a whole. This aspect may be assessed thoroughly.

9. Composition of Committees:

9.2 STATE LEVEL COMMITTEE (HANDICRAFTS)

1.	Director Handicrafts / Cottage Industries	Chairman
2.	Regional Director, O/o. DC (H)	Convener
3.	MD State Handicrafts Dev. Corporation	Member
4.	Deputy Director of RDTDC	Member
5.	4 Non official reputed in the field of History / Museum / Art Industries / NIFT / NID. Voluntary	Member

	organization and individuals with Experience in Arts & Crafts as may be nominated by the DC (Handicrafts)	
6.	One reputed designer from the panel prepared at Hqrs.	Member

9.3 Headquarter Level Committee (Handicrafts)

1.	DC (Handicrafts)	Chairman
2.	ADC (Handicrafts)	Convener
3.	Representative from NID/NIFT	Member
4.	Sr. Director, NHHM	Member
5.	2 Non-official experts from Handicrafts to be nominated by DC (Handicrafts)	Member
6.	One reputed designer from the panel prepared of Handicrafts.	Member

9.4 Zonal Level Committee (Handlooms)

1.	Zonal Director, WSC	Chairman
2.	Zonal / Regional / Representative of HDC / DH / Apex Society	Member
3.	3 Non-official experts in handlooms including one weaver's representative from the zone (to be decided in consultation with DC (HL)).	Member
4.	One reputed designer from the panel prepared at HQ of Handlooms.	Member

9.5 Headquarter Level Committee (Handloom)

1.	DC (Handicrafts)	Chairman
2.	Two Director, IIHT	Convener
3.	Faculty Representative from NID / NIFT / IIT	Member

4.	2 Non- Official experts from Handloom sector	Member
5.	One reputed designer from the panel prepared at HQ of Handlooms	Member

9.5 Central Level Selection Committee (Common for Handlooms and Handicrafts)

1.	Secretary (Textiles)	Chairman
2.	Development Commissioner (Handicrafts)	Convener
3.	Development Commissioner (Handlooms)	Convener
4.	Managing Director, CCIC	Member
5.	Managing Director HHEC	Member
6.	Executive Director NIFT	Member
7.	2 Non-official members of Hqrs. Level committee of Handlooms and Handicrafts	Member
8.	4 other non-office	Member

10.General

- (i) The entries received and not selected at State / Zonal level Selection Committee may be returned to concerned persons immediately and not beyond 30 days after the selection process is over. An appreciation letter may be issued by the Convener of SLC / ZLC to the concerned persons for his/ her participation.
- (ii) The field Offices of DC(HL) i.e. WSCs. IHTs & DC(HC) i.e. RD & TDC and M & SECs, BCDI etc. may be asked to identify and sponsor excellent innovative works every year.
- (iii) The Central Cottage Industries Corporation of India Limited through its Emporia situated in various cities, will extend marketing support to the crafts persons whose entries are shortlisted for National Awards and certificates of merit.

- (iv) For entries, recommended by the headquarters Level Committee, but not considered, at Central Level for Award, an appreciation letter shall be sent to the participating artisans and weavers under signature of DC(HC) /ADC(HC) and an entry may be made in the craftsmen / weavers pass book. Such artisans / weavers may be given preference for participation in various approved marketing programmes of the Office of the DC(HC) / DC(HL).
- (v) A mandatory brief note at the end of every financial year need to be furnished by each Regional Office and M & SEC regarding steps under taken by them to encourage the artisans for submission of National award entries.
- (vi) All the non-official members of the State Level / Zonal Level Committees may be reviewed / changed every year and new members with good background in the field of handicrafts / handlooms may be co-opted to make the selection process more transparent and unbiased.
- (vii) A panel of 15 reputed designers shall be prepared for 2 years at Hqs. Level both in the Office of the DC (Handicrafts) and DC (Handlooms). Designers from the panel will be nominated as member in the Headquarters /Zonal / State Level Selection Committees.
- (viii) To avoid any complication or controversy in the selection process and to make it transparent a uniform proforma including different parameters on which the committees shall assess each entry may be devised for the members of the State / Zonal Level Committees to facilitate them to record their opinion and score on the proforma against each parameter and for each competing entry. A brief bio-data and description of the entry of the corresponding weaver whose entries are to compete shall be sent to the Committee in advance.

11. Publicity

- (a) Wide publicity may be given by the Zonal Director WSC's (HL) / Regional Director, HM & SEC's Centre, Dilli Haat, National Level melas, Gandhi Ship Bazars, etc. and pamphlets may be distributed in all crafts clusters, Dilli Haat, Crafts Bazars, Melas etc. The boards / hoardings and pamphlets may clearly indicate the last date for submission of Award entries and brief criteria of selection.

- (b) Advertisements may be given on television / AIR and in local newspapers by the Regional Directors, HM & SEC's (HC) / Zonal Director WSC's (HL), All NGOs working for Handicrafts & Handlooms sectors may be requested to make wide publicity about National Awards in their Programmes funded by DC(HC)/HC(HL) and incentives may be considered for the NGOs, State Handicrafts Corporations for searching best entries. The incentives may be in the form of Appreciation Certificate.
- (c) District Coolectors / Magistrate / DICs/ BDOs / Panchayat and DRDA may be requested to make publicity at their level.
- (d) The Regional directors, HM&SEC's onal Directors of WSC's shall hold exclusive meetings with craftpersons / weavers representatives of craftpersons / weavers Associations for better awareness of National Award Scheme and they may release suitable advertisement in the local newspapers well in advance.
- (e) The Regional Directors, HM &SEC's / Zonal Directors of WSC's shall make publicity of National Award Scheme and its last date of submission of the entries
- (f) Special mention may be made in the meetings / Workshops / seminars / symposium / interaction session etc. Regional directors, HM & SEC's / Zonal Directors of WSC's about the national Award scheme and the facllrues to be provided to participants.

**APPLICATION FORM FOR FINANCIAL ASSISTANCE TO
MASTER CRAFTSPERSONS OF REPUTE WHO ARE IN
INDIGENT CIRCUMSTANCES**

(TO BE SUBMITTED IN DUPLICATE)

Please affix you latest passport size
Photographs duly attested by a
Gazetted officer.

GUIDELINES:

1. Applications should be submitted to the Development Commissioner for Handicrafts Office of the Development Commissioner (Handicrafts). West Blocki 7, R.K. Puram, New Delhi – 10066. through the Director of Industries of the State concerned Deputy Director at the concerned regional Office, Office of the Development Commissioner (Handicrafts) duly supported by necessary documents by Registered Post. Applicants can also apply to the development Commissioner (Handicrafts) through recognized Emporia Design Centres, Marketing & Service Extension Centres. Cooperatives and Associations of any other Public Institutions engaged in socio-economic welfare and development. Any application sent directly will not be entertained.
2. Please answer in legible hand or type it out.
3. Incomplete application forms and application for without the certificate of the District Authorities or an affidavit will not be entertained.
4. Person whose age on the date of submission of application is below 60years and whose income from all source is Rs.15,000/- (Rupees Fifteen thousand only) or more per annum are not eligible to apply. The condition concerning age may be waived, in case the master-craftsmen is disabled. The application in such a case must be accompanied by a medical certificate form the District medical Officer.
5. The applicant should be a recipient of the national Award or Certificate of Merit from the Central Government or a recipient of State Award in Handicrafts. Prize/ Certificate / Awards won by craftsmen in competitions conducted by states during Handicrafts week celebration are not considered equivalent to National or State Awards.
6. The applicant should not. Be in receipt of financial assistance from any other source.

REVISED SCHEME FOR THE GRANT OF FINANCIAL ASSISTANCE TO MASTERCRAFTSMEN IN INDIGENT CIRCUMSTANCES EFFECTIVE FORM 01.04.1992

1. The following regulations will be applicable for grant of financial assistance to master craftsmen in indigent circumstances on annual basis

2. ELIGIBILITY :

- i. Mastercraftmen, who are recipients of National Awards or Merit Certificate or State Awards in handicrafts will be eligible for being considered for financial assistance.
- ii. The Private income of the applicant must not be Rs. 15,000/- (Rupees fifteen thousand only) or more per year.
- iii. The private income of the applicant must not be in receipt of similar financial assistance from any other source.
- iv. The applicant should not be less than 60 years of age on the date of application. Age may be relaxed if the master craftsmen is disable.

3. NATURE OF ASSISTANCE:

Assistance from Government may be either in the form of monthly allowance or lump sum grants or both. In no case, however, shall the assistance exceed Rs. 1000/- (Rupees one thousand only) per month or Rs. 12,000/- (Rupees twelve thousand only) per annum.

4. PERIODS OF ASSISTANCE:

This will normally not exceed five years subject to renewal at the expiry of this period.

MODE OF APPLICATION

Application will be called through wide publicity in the month of September every year Applicants should apply in the prescribed form form (Annexure-1) to this office of the Development Commissioner (Handicrafts) through the Directorate of Industries of the State concerned. Director at the concerned Regional Office, Office of the Development Commissioner (Handicrafts) before 31st May 2001.

Applicants cannot apply directly to the office of the Development Commissioner (Handicrafts) but should route through recognized Emporia, Design Centre, Marketing & Service Extension Centre. Cooperative and associations of craftsmen and Handicrafts Exporters association or any other public institution engaged in socio- economic welfare development.

FORM OF APPLICATION

1.	Full Name of the master Craftsmen, Siving SURNAME first, if my	:	
2.	Father's Name	:	
3.	Date of Birth	:	
4.	Permanent Address	:	
5.	Present residential address (including Distt. & State	:	
6.	Details of National / state Award received	:	
7.	a) Amount of Master craftsman's annual income from all source	:	
	b) Is the Master craftsman's a recipient of any grant under any scheme of a local body state Govt. central Govt. if yes, details may be given	:	
8.	Details of depondents / members of Mastercraftsman's family	:	

Sl.	Name	Age	Relationship	Married / Unmarried	Occu- pation	Income per Month
1.						
2.						
3.						
4.						
5.						

9.	Immovable property owned by the Mastercraftsman his wife / husband or oildren indicating location ground area and current allroxdmate value.	:	
10.	Particulars of the craft in which the Mastercraftsman is proficient, and the signify cant worn done by him.	:	
11.	Particulars of any recognition or distinction received from Govt. or any other agency in the field of handicrafts.	:	
12.	Had the Mastercraftsman's applied for the grant before if so, the year in which he had applied before may be given indicating specifically whether him request was rejected.	:	
13.	Any other relevant information	:	

I solemnly declare that the information given above is correct to the bas tot my lonowledge and no ect. Has been concealed. In case there is any false or incorrect statement made by me in this proforma, I promise to round on demand to the Government of India the entire amount of grant, if any, sanctioned to me.

**The following certificate should be signed by collector /Deputy
Commissioner or any other Officer not below the tank of I at Class
Magistrate deputed for the purposes**

ECERTIFICATE

On the basis of the enquiries made by me about the applicant, I
certify that the statement made by the applicant in columns 6, 7 (a), (b) & 8
is correct.

His annual income from all source is Rs. _____
(Rupees _____) . His date of birth as
verified by me is _____ .

I recommend that the applicant is & Mastercraftamen of repute
who is in indigent circumstances and deserves financial assistance as asked
for him.

(Signature of Collector /Dy
Commissioner / an Officer of the tank
of 1st Class Magistrate

Date :

Place :

Designation

A F F I D A V I T

Affidavit of Shri. / Smt. _____

Son/wife of _____ resident of

_____.

I, _____ solemnly affirm
and say as follows :

1. I am aged _____ years, my date of birth being
_____.
2. My total annual Income from all sources is Rs. _____.
3. I am not receiving financial assistance under any other scheme or any
local body / state Government / Government of India.

I, _____ aforesaid solemnly affirm that
the facts stated above are correct and true to the best of my knowledge and
belief and nothing has been concealed.

Deponent :

Attested :

Place :

Dated :

**SELCTED LIST OF EMPANELLED DESIGNERS SPECIFYING
THE CRAFT AGAINST EACH DESIGNER**

Sl.No.	Name & Address of the Designer	Craft
1.	Sri Meghnad Chakrabarty 64/67A Belgachia Road, Kolkata – 700037, Ph.- 9433202229	Wood Craft
2.	Sri Sumanta Kumar Bakshi, C/o Sri N.L. Bakshi At- Kudiary Bazaar, Near-Jahir Beg Nurshing Home, Po.- Janti Dist.- Khurda -752050, Phone-9231662904, 9437460891	Natural Fibre
3.	Sri Debasish jana, C/o Sri Dinesh Ch. Jana Chayanirdm Parbatipur, Near Town School, Po.-Tamluk, Dist.- Purba Midnapore – 721636, Phone- 9434180250	Terracotta & Glazed Pottery
4.	Sri Ashis Kumar Gupta 20/1, /avenue South, Po.- Santoshpur (Jadavpur), Kolkata – 7000075 Phone 24839797, 24724288	Artistic Textiles
5.	Sri Moni Mohan Halder, C/o. Subir Sikder Po.- Dhalua, Garia Station, Kolkata – 700152, Phone- 24323456, 9231532300	Wood Work & Leather
6.	Sri Srikrushna khanda, At-Madhunanda, Po.- Nakhara, Via- Manatri, Dist.- Mayurbhanj- 757017, Phone- 9861235351	Terracotta
7.	Sri Goutam Modak, flat no. IC-29 Daspara Road, Arun Apartment, Sahid Purnendu nagar, Kolkata -700063, Phone- 24073593	Natural Fibre
8.	Sri subodh Das, 75/1/1, Punyananda Sarani, Po.- Rahara, Kolkata – 700118, Dist 24 Prgs.- (N) Phone- 25681621	Terracotta Dokra
9.	Sri Debasish Roy, O-184D, Fathepur 2 nd Lane, Kolkata – 700024, Phone- 24693557	Natural Fibre & Metal Craft
10.	Sri Chhanda Bikash Mitra, Vill+Po.-Panchra, Dist-Burdwan – 713401, Phone- 9732229137	Wood Craft

11.	Ms. Rajasi Das, A6/3 iswarchandra Niwas, 68/1, Bagmari Road. Kolkata – 700054, Phone- 23379301, 9830946726	Artistic Textiles
12.	Smt. Suvra Suvadashini, C/o Sri S.S.Kar Qr. No.- PES-2 Ravenshaw, Autonomous College, Cuttack, Orissa, Phone- 06712617652	Patch work & Applique
13.	Sri Abhishek Pratap Singh, S/o.- Dr. K.P. singh Gurudev Villa, MIG-R/15, Housing Colony Dhanbad- 826001, Jharkhand, Phone-9350821757	Stone Craft & Wood Craft
14.	Sri durag Madhab Kar Markandeswar Sahji, Mangalahat Road, Puri, Orissa. Phone- 06752230204, 9861372447	Pattachitra
15.	Sri Chandan Kumar Samal, D3/15, I.C.H.B. Colony, Lingipur sisupalgarh, Bhubaneswar- 751002. Phone – 09938521033	Brass & Bell Metal
16.	Sri sudhanshu Naik – Lecturer in Applied Art, Kalayatan college of Art & Crafts Art/Po. – Sundergarh- 770001. Ph.-09437343151	Terracotta
17.	Sri Partha Dey, 15 Jesgab Sen Street, Kolkata – 700009 Ph. No. – 03322415065, 9903015319	Terracotta & Glazed Pottery
18.	Sri Sarat Chandra Mohanty At- 154, Post Office Lane, Po.- Budheswari, Distt.- Khurda, Bhubaneswar, Orissa – 451006, Ph. No.- 06742312873	Stone Craft
19.	Sri Debraj Sahoo Qr. No.- HIG/56, Kalinga Vihar, Po.-Patrapara, Bhubaneswar 751019, Dist.-Khurda, Orissa, Ph.No.- 09938735347	Terracotta
20.	Mrs. Kabita Mohanty, SCR 10, 11, Chandralok Market Complex, bhubaneswar – 751 0303 Phone- 06742720348, 09339203338	Terracotta

21.	Sri Gajendra Kumar Padhy, 164, Dharma Vihar, Khandagiri Bhubaneswar – 751030 Phone-09437196078	Metal Craft
22.	Sri Dilip Kumar Samanta, Vill.+Po.- Ghasipur, Dist. – Purba Midnapore – 721628 Phone-9830314802	Terracotta & Dokra
23.	Smt. Mukta Dey, C/o- Sri Anupam dey 12, Shyam Garden, 8 th Floor, Haridutt Rai Chamaria road, Howrah- 711101, Ph.-03326666707, 9433365277	Terracotta & Ceramics
24.	Sri Chaturbhuj Midda, C/o.- Smt. Ruby Pal Chowdhury 13, Chowringhee Terrace, Kolkata – 700020 Ph.No- 9831676225, 993215967	Artistic Textiles
25.	Sri Alekha Kumar Sahoo At – Nalamaganj, Po.- Motiganj, Dist.- Balasore – 756003, Ph. No.- 06782266258, 09937506765	Terracotta & Ceramics
26.	Smt.- Sahana De chatterjee, 96/A Puroshree, Po.-Chandannagar – 712136, Ph. No-Phone No. -9831682650	Artistic Textiles
27.	Smt. Pujza Singh B-209, Sarojini Nagar, New Delhi – 23 Phone-09818958206	Artistic Textiles
28.	Sri Rajesh Banerjee Flat – A/3, bhalobash Apartmen, 2A, Chandi Bose Road, Tollygunge, Kokata – 700040, Phone-24217207	Artistic Textiles
29.	Sri Tapash Das, C/o Parul Das New Madhabpur, PO.+Ps.- Diamond Harbour, Dist.- 24 Prgs. – (S) 743331.	Artistic Textiles
30.	Smt. Gunjan Jain N 1/A-12,IRC Village, Bhubaneswar- 15 Phone-06742559191, 09938240505	Artistic Textiles

DESIGNERS EMPANELLED WITH NORTHRN REGION

Sl. No.	Name Address & Contact Number	Technical qualification	Institution from which qualified	Name of the craft in which empanelled
1.	Mr. Anil Kumar Sharma, 7D, Haryana Apartment, Plot No.- GH6, Sec. 10A, Gurgaon 122001, Haryana , Mo. – 09811046079	Master of Fine Arts (Pottery & Ceramic)	Banaras Hindu University	Ceramics, pottery / terracotta
2.	Ms. Alpana Sharma, D-7, House No. 7523, Vasant Kunj, New Delhi- 110070 Mo.- 9810595912	2 yrs. PG Diploma in Textile Design & Development	NIFT	Textile based Craft
3.	Ms. Sunita Gupta 13A Bhagwati jammu (J&K) Mo- 9449198410	2 yr. Diploma in Fashion Designing	J&K Board of Technical Education	Textile Emb. Block Printing & Painting
4.	Ms. Anju Tripathi 72- A, Arawali Appartments Sector-25 Noida. UP Mo.-09810026795	2 yr. Diploma in Fashion Designing	IIFT, New Delhi	Textile based crafts
5.	Ms. Reetu Verma, C/o K.P. Verma, House No.- 200, Gumanwara (Maharana Pratap Nagar) Po.- (Medical College), Jhansi- 284128 Up	3 yr. Diploma in Accessory Design	NIFT	Jewellery / leather goods
6.	Ms. Swati Singh , 3343, Sector 15- D, Chandigarh	3yr. Under graduate Diplom in Accessory Desing	NIFT	Jewellery / Leather goods
7.	Ms. Swati Singh, 30 Murari Nagar, Opposite Indiar Diagnostic Centre, Faizabad,	2 yr.Post Graduate Diploma in	NIFT	Textile based Craft

	Road, Lucknow – 16 Mo.- 09415408131	Knitwer Design & Techology		
8.	Ms. Shraddha Shrivastava C/o-Nishant Tyal, E/3, Satabdi enclave, Sector- 49. Noida, Mo.- 09971183990	Diploma in Costume Designing & Dress Making wivth Hons	Rajiv Gandhi Produdyo giki Vishwavid aylaya Madhya Pradesh	Textiles Allied Products
9.	Ms. Paramjeet Kaur, Kapur, H.No.- 1601, Gali Kashmiri Pandit Chowk, Farid Amritsar, Punjab, Mo- 09888280899	4yr. Bachelor of Fine Arst.	College of Arts. Punjab Uty.	Phulkari / Hand embroidery
10.	Ms. Sarla Soneja, director, nari Prashikashan Kendra, Daulat Ganj, Lashkar, Gwalior (MP)Mo. 983115286	MA (Painting) NDFA (Painting) Diploma embroidery	Shivaji Vishva Vidyalaya	Textile / jute based craft
11.	Ms. Nirmala Shukla, 17. D/423, Vasundhara, Konark enclave, Ghaziabad (Up) 201012, Mo.- 9313616223	Thee year Diploma in Textile Designing	New Delhi Polytechni c for women	Textile based craft
12.	Ms. Richa Uppal A- 426, Palam Viar, Gurgaon- 122017 Mo.- 09811203188	4yr. (2001-05) degree cours in Fashion design & Information Technology	NIFT. Kolkata	Glass painting / costume jewellery embroidery
13.	Sunil Dwivedi, HIG- 36, E- Block, Shyam Nagar Kanpur- 208013, Mo.- 09795300502	PG Diploma in Textile Design & Development	NIFT. Kolkata	Textile based Crafts
14.	Mr. Harshvardhan Singh 2502, San Marino Appartment, CGHS-06 Sector 45, Gurgaon, haryann- 122003, Mo,-9910066599	Two year post graduate Diploma in Textile Design & Development	NIFT.	Textile based crafts

15.	Mr. Manohar Prasad, 37 Second Floor, Near Bikaner Sweets, Adhchini, New Delhi Mo.- 9810557890	Tow Year PG Diploma in Textile Design & Development	NIFT.	Textile based crafts
16.	Adwait Gadnayak, C/o Sudha Suchismita Mishra, Plot No. 558 shahid Nagar, Bhubanseshwar 751007 Mo-09437416176	MFA in Seculpture	Delhi University	Stone / Marble
17.	Mr. Nitin Kumar, L-5/84, Sector –L, Aliganj, Kursi Road, Lucknow, Mo-09984602850	Three Year Diploma in Fashion Design	NIFT	Textile based crafts
18.	Ms. Rupa Verma,15/15, Shanti Bhawan, Barai Street. Aligarh (UP)	2 yrs. PG Diploma in textile Design &Development	NIFT	Textile based craft
19.	Mr. G.S. Panwar, Ex- Director, Design & Development centre, Goa, A- 71, azad Nagar, Behind Maharana Kumbha Chatrawas P.O. –Bhilwara (Raj) 311001	2 yrs. Craft Training Certificate.		Wood / Stone / Painting
20.	Ms. Seema Sonik F- 181/6.2 nd floor, Kaveri apartment Dilshad Colony, Delhi- 95, Mo.- 9811889137	3.5 yar. Dipoma in Fashion Design & Information Technology	NIFT	Embroidery on Textiles
21.	Ms. Shailly Sharma Bhatnagar S- 487, School Block, Shakarpur Delhi- 92, Mo.- 9811048772	MFA (Sculputre)	Delhi University	Metal Casting
22.	Sh. Nabaject Borah, De27, 2 nd Floor, Pamposh Enclave (Near Sukhda Hospital), Gk. 1, New Delhi-110048 Mo.- 9711446411	2 yar. PG Diploma in Textile Design & Dvelopment	NIFT	Textile based craft

23.	Vinay Manapure 303, NIG DDA Southend Apartment. MB. Road, Pul Prahaladpur, New Delhi – 44, 9868890170	3 yr. diploma in Industrial Design (Textile Design)	NID, Ahmedabad	Textile based Craft
24.	Ms. Puja Bhargav, 123, Sidhartgha Enclave Ring Road, New Delhi 110014 Mo.-9891164802	3yr. diploma in Accessory Design	NIFT New Delhi	Costume Jewellery / Leather Goods
25.	Ms. Komal Jain, S- 37, FF, Southend floors, Sec. 49, Sohana Road, Gurgaon, Haryana, 122022, Mo.- 9971255222	2 YR pg Diploma in Twxtile design & Develoment	NIFT	Textile based crafts
26.	Ms. Shaili Raina Dar, C- 180 BITS Pilani, Goa Campurs, Zuari Nagar, Goaa- 403726 Mo.- 09860559908	3 yr PG Diploma in Crafts & Design	IICD, Jaipur	Textiles / Leather goods
27.	Mr. Akshay Shrinagesh, 268, Pocker- B, sukhdev Vihar, New Delhi – 25	Degree in Bachelor Architecture	School of pianning & Architectture	Interior Designing furniture
28.	Mr. Sharad Kuma, 81, Sector -1Sadiq Nagar, New Delhi 110049, No.- 9910277939	Diploma in visual merchandising	JD Instiute of Fashion Designing	Papier Mache
29.	Sh. Amitra Sudan Saha, 8, doctor Lane, Kolkata – 700014, Mo.- 9999401898	PG Diploma in Crafts Design	IICD	Stone Craft/ furniture
30.	Anish Kumar S/o Shri Rajeshwar Singh, D-197-A, Om Kunj Street No.8, Laxmi Nagar, New Delhi Mo.- 9871198397	Diploma in Accessory Design	NIFT New Delhi	Costume Jewelloary Leather goods
31.	Mr. Tripti Siongh, S/o Sh. Mahjivardhan Singh, 41 Surbhi Vihar, Roop Sagar Road, Near Martha Fabrication Udaipur (Raj) Mo.- 09950848233	3yr. diploma in textile Designing	Govt. women's Polytechnic College	Embroidery 11 and block Printing

32.	Mr. Subhabrata sadhu, C-7 Eastend Apptts, Mayur Vihar, Phase- I. Extension, Delhi-96	Diploma in Textile & Apparel Design	NID	Textile Based Craft
33.	Ms. Neera Kohli, H. No.- 747 type IV Laxmi Bai Nagar, New Delhi – 23	Three Year. Diploma in Accessory Design	NIFT	Costume Jewellery Leather goods
34.	Mr. Mukteshwar Prasad, 37, Second floor, Near Bikaner Sweets, Adhchini, New Delhi 110017 Mo.-09953478859	Bachelor of Design (Fashion Design)	IICD	Textile based craft
35.	Shri Rajvardhan Singh, G-308 First Floor, Sushant lok- II, Sec-57, Grogaoon, Haryana 1220011 Mo.-9811614223	Diploma in Crafts Design	IICD	Leather natural fibre
36.	Shri Abjul Rashid Bhat, C/o Razbai Khanyar, Srinagar, Jammu & Kashmir- 190003 Mo.- 9906841994	IICT trained		Carpet
37.	Ms. Rajesh Dangori, C/o Ramesh Chandra Dangoria, 9 A, Shanti Path Triveni Nagar, Gopalpura by pass, Jaipur, Rajesthan. Mo.- 09929270107	PG Diploma in Craft Design	IICD	Wood, Terracotta and Stone Craft
38.	Ms. Vartika Kumari, S-1, Rajesh Kumar, Plot No.7A, shanidhya apartment, Teachers colony, DCM Ajmer Road, Jaipur, Mo.- 09352340165	PG Diploma in Crafts Design	IICD	OK
39.	Mr. Manoj Yadv, 33, summer Nagar Extn, Opp. Gupta farms, Mauhana mandi Road, Opp.- V.T. Road Mansarovar, Jaipur Mo.- 098299471042	3yar. PG Diploma in Craft Design	IICD, jaipur	Metal/wood & Stone Craft

40.	Ms. Munmun Biswas, 387- A, J&K Pocket, Dilshad Garden, Delhi – 95	4yr. Course in Textile Design	NIFT	Textile based craft
41.	Ms. Ridhima Aggarwal, 3-C, HUDCO Place, Andrews Ganj, New Delhi 110049	Graduation in Textile Design	NIFT	Textile based craft
42.	Ranjan S.G. 14 Shivalik Apartments, 165, IP Extension, Delhi- 110092 Mo.- 09312409257	Post Diploma in Graphic Arts	MS University Baroda	Carpet, Stone Carving/ Inlay, Textile based craft
43.	Bindoo Ranjan, 14 sjhivalik Apartments, 105, IP Extension Delhi 110092 Mo.+91981064342	Diploma in Industrial Design (Textile Design)	NID	Embroidery Block Printing all types, leather goods,

List of empanelled Designers of Central Region Office,
Lucknow

Dated 11.12.2009

SN.	Name of applicants & Father's / Husband's	Address & Phone No.	Qualification	Duration of Course	Craft
1.	Ajeta Singh D/o Sri O.P. Singh	H.No. 21 Maruth Puram Indira Nagar, Lucknow-16 Mo.- 9336268314	2 yrs. Diplom in fashion designing from J.D. Institute of Fashion Technology New Dellhi	2 yer. 2002-04 with vast exp. In reputed orgn.	Textiles
2.	Ms. Richa Gupta	B- 702, Gani Nath nikunj Sector -5 Plot No.1 Dwarka , Delhi Mo.- 9971033224	Graduation from NIFT, Hyderabad	3yrs. 2002-2005	Accerssory Fabric
3.	Mritunjay Kumar	C/o Sri harinder Singh, C-4 Rajdhani Apartments Neelanchal Kothi Compund Piska More, ratu Road Ranchi 9386060659	Graduation with Nitwear design from NIFT Chennai	3year 2005-08	Knitwear Design
4.	Ms. Swati Mittal	C/o Sri harinder Singh C-4 Rajdhani Apartments Neelanchal Kothi Compund Piska More, ratu Road Ranchi 9386090554	Graduation with design text from NIFT, Chennai	3years 2005-08	Textile home furnishing
5.	Gajeder Singh D/o Sri Gurcharan Singh Makkar	Rz-22/231, J- Block, Near Nutan School, West Sagarpur new Delhi-110046 Mo.-09971115725	2 yrs. Post Graduate Diploma in Textile Design & Dev. From NIFT	2Yr. 2002-04	Textiles
6.	Ms. Navneet Kaur D/o Sri Gurcharan Singh Makkar	177/3, Kalinga Colony Haridwar Ropad, Dehradun 9997917277	1yrs. Diploma in Fashion Designing From (SAFT)	1 Yr. 1996	Textiles
7.	Ms. Deepa Balodi D/o Sri C.P. Balodi	Gali No.-6 shanti Kunj, Ram nagar, Nanital 9760817126	3 yrs. Diploma course in text Deigning from B.S. Negi MPPS	3yr. 2006-09	Textiles
8.	Ms. Manju Ary D/o Sri R.S. Arya	BGase Campus. Almora 9286104460	3yrs. Diploma course in text designing from B.S. Negi MPPS	3yr. 2006-09	Textiles

9.	Monish Kumar S/o Sri Rajjam Lal	SS-278, Motijherel Colony Aishbagh, Lucknow	Graduation in fashion & textiles from NIFT, Bangalore	3yr. degree 2005-09	Textiles
10.	Arti Gupta D/o Sri Brijraj Gupta	Gr. Malipur Camps PO. Gawapur Ballia- 221718 Mo.- 9792259625	3yrs. Diploma Coures, in fashion designing	3 years 2002-05	Fashion Design
11.	Neetu Rajpal D/o Sri M.K. Rajpal	LIG-30, ADA Colony, Ramghat Road, Aligarh Mo.- 9958464706	1yrs. Diploma in Fashion Integration from NIFT, Delhi	1 years 2004-2005	Apparel
12.	Smt. Vandana Mehrotra D/o Sri S.C. Vadhyaratna	414/119, Sarai Mali Khan, Chowk, Lucknow Mob. 9335720912	Art Master Training LKO University, Lucknow Art College	2yars 1981-1983	Textile & batik
13.	Smt. Geetu Naranag W/o Sri Vishal Narang	Flat No. 554 Sunehri Bagh Appartment, Sector -13, Rohini New Delhi – 110085	P.G. diploma in leather Apparel from NIFT, Kolkata	2year 2001-03	Leather
14.	Smt. Afsana W/o Sri Hamnid Khan	11/515, Ganeshpur, Rahmanpur, Chinhat, Lucknow 9453831320	2yrs. Diploma in Fashion Designing from IPD College Delhi	2 years Diploma 2005-07	Fashion
15.	Amardeep Pnadey S/o Sri Birendra Pandey	Saclenabad, ghazipur- 233001 Mo.- 9236056242	B.F.A. Painting 4 yrs from MGK VP Varanasi	4 years degree 2006-08	Painting & textile
16.	Athar Ali S/o Sri Khalid Ahmed	F-122/A-9, Near Bikaner Sweets. Katwariya Sarai, New Delhi- 110016	P.G. Diploma in Crafts & Dcsign from Indian Institute of Crafts & Design, Jaipur	2 yars. 2006-08	Hard Material
17.	Smt. Rukhsana W/o Sri Moh. Wasi	392/119-1 Maidan HL. Khan Kashmiri Mohall, Lucknow	2 yrs. Deploma in Costume Deploma in Costume Design & Dress Making from Tech. Education Board UP.	2 yrs diploma 1984	Dress Making
18.	Ms. Poorvi Srivastava D/o Dinesh Kumar Srivastava	E 1484 Raja Ji Puram, Lucknow	Bachelor of Design, from NIFT Bengaluru	4 nuears Degree	Textile
19.	Ms. Amrita Singh D/o Late Sh. Pancham Ram	N. 11/60, B-11 Krishna Nagar Colony, Mahmooorganj, Varansi Mob.- 941569747	PG in fine Arts (Tex Design) from BHU	P.G. 2yrs. 2001	Textile

20.	Manish Nath Jha	h. 315, Simapuri (Old) New Delhi Mob. 9971062625	PG Diploma In craft & Desingh from IICD, Jaipur	P.G. 3yrs. 2001	Had Materials
21.	Garinma Rani D/o Sh. Basdev Ram	1/329 viratkhand Gontinagar, Lucknow	MFA, BHU, Varanasi	2004	Textiles
22.	Sh. Nikhil Prakash Srivastav S/o rajendra Praksh Srivastava	L- 1/326 Sector B, Priyadarshini Colony Sitapur Road, Lucknow	Diploma in Metal Craft, College of Art. Lucknow	3yrs Diploma 2006	Terractta

PROFORMA FOR IDENTITY CARD FOR ARTISAN

1. Name of the Artisan.....
2. Father/Spouse Name
2. Category (Gen/SC/ST/OBC/Minority)
Date of Birth..... Sex : Male / Female
4. Address.....
.....Pin Code No.....
Contact No.....
5. Edu. Qualification (Passed) : Nil/Below 10th/above
6. Crafts Practised :
7. Annual Income with the craft practiced (in Rs.).....
8. Income from other sources : Agriculture / others
9. Family particulars

	Name	Age	Sex	Relation	Occupation
i.
ii.
iii.
iv.
10. Name of the Unit :
- Registered : Yes / No
- Registration Number:
- Year of Registration:
- Turn over : Below 1 Lakhs / 1.5 Lakhs / above 5 Lakhs
- Status of the unit : Working unit / Non-working unit
- Total Artisans employed {Hired...../Household Member (Self employec)
11. Sources of working capital
 - Commercial Bank
 - Other Financial Institutions (Minority finance Corporation/SC/ST Fin. Corpn./ Backwa Class Fin. Corpn/ SIDEBI /NABARD/ICICI
 - Self
12. Annual requirement of working capital (in Rs.)
13. Channels through which products manufactured are sold:
 - Whole Sellers/Retailers/Traders
 - Sales to Central Corporation (CCIC/HHEC)/ Sale to State
 - Corporation Apex Societies / others (Urban Haat/Dilli Haat)

- Sale in National Expo's / Craft Bazar / Exhibitions / National / State / Distt. Melas
 - Export Direct / in Direct
14. Bima yojan : Yes / No
15. Whether holding Credit Card Yes / No
16. Whether holding : ACC..... / SSC...../other.....
Credit Card if yes,
Specify type
16. Status : National Awardee / State Awardee / Shilp
Guru / NMC / SMC/Any other (please specify)
17. Whether Artisan is also : SHG/ Federation or Association of SHGs /
A member of Producer / Producer group / others (Cooperative Society /
Organisation (If yes Producer /Company etc.)
Please Specify)
18. Voters I.D. No. :
19. Assembly Constituency :

**REVISED GRADING PROFORMA FOR NGOs APPLYING
FOR IMPLEMENTATION OF DEFERENT COMPONENTS
OF PLAN SCHEMES OF THE OFFICE OF
DEVELOPMENT COMMISSIONER (HANDICRAFTS.)**

Note: (a) Grading awarded shall remain valid till 30.06.2010 unless grading parameters are changed or the organization wants to be regarded.

(b) Blacklisted organizations need not be graded.

Name of the organization :-

M/S

Sl. No.	PARAMENTERS /ATTRIBUTES	Maximum Score	Points Scored
	PART "A" GENERAL PARAMETERS		
1.	<p>Formal and valid Registration under proper Statute</p> <p>A. Artisanal bodies like Federations and Co-operatives whose 75% members in the General Body are artisans or handicrafts entrepreneurs with more than 3 years in existence.</p> <p align="center">OR</p> <p>Organizations having assets (fixed or liquid) worth Rs. 5.00 Crore, with more than 3 years in existence.</p> <p> i. Between 03 to 05 years (4)</p> <p> ii. Above 5 years (6)</p> <p>B. Trusts / NGOs / others with more than 3 years in existence.</p> <p> i. Between 03 to 05 years (2)</p> <p> ii. Between 05 to 07 years (4)</p> <p> iii. Above 07 years (6)</p> <p><i>For applicants for the year 200910 the cut off date for determinig age of the applicant organization with be 01.01.2009</i></p>	06	

Sl. No.	PARAMENTERS /ATTRIBUTES	Maximum Score	Points Scored
2.	<p>If the Organization is registered under Foreign Contribution Regulation Act (FCRA) and it is valid on the date it shall be awarded I, else o (zero).</p> <p>b) Funding by Foreign agency if the IA / NGO has received any amount of foreign funding related to promotion of Handicrafts, it shall be graded I, else grade zero.</p>	02	
3.	<p>Funding received from other Central / State Governments / Other Govt. agencies</p> <p>If IA /NGO has received Rs. 5 lakhs for promotion of Handicrafts / Social / Rural Sector during last 3 years : (2)</p> <p>If IA /NGO has received Rs. 5 lakhs to 10 lakhs for promotion of Handicrafts / Social or Rural Sector during last 3 years (3)</p> <p>If IA /NGO has received more than Rs 10 lakhs for promotion of handicrafts / Social or Rural sector during last 3 years : (5)</p> <p>OR</p> <p>If the Organization is working with own funding upto Rs. 1.00 lakh per year (2) between Rs. 1 to 5 lakh per (3) and more than Rs. 5.00 lakh (5)</p>	05	
4.	<p>Composition of Executive Body of the applicant organization</p> <p>i. If it has Naional or State awardee artisans / Shilp Guru (2) else (1) is where representation is available but is less than 30%</p>	06	

Sl. No.	PARAMENTERS /ATTRIBUTES	Maximum Score	Points Scored
	ii. If It Ha 30% Or More Are Women (2) Else (1) i.e Where Representation Is Available But Is Less Than 30% iii. If 30% Or More Are From SC/ST (2) Else (1) I.E. Where Representation Is Available But Is Less Than 30%		
5.	If the applicant organization is awarded at the State/ National Level / International level by appropriate Govt. authority.	02	
6.	Organization's financial soundness as reflected in Balance Sheet covering Land building Bank balance. Bank balance : Rs. < 1Lakh (1) Bank balance : Rs. 1 to 2 Lakh (3) Bank balance : Rs 2 to 5 Lakhs (5) Bank balance : more than Rs. 5 lakhs (8) OR Fixed assets : Rs. < 5 lakh (1) Fixed assets : Rs. 5 to 10 Lakh (3) Fixed assets : Rs. Rs 10 to 25 Lakhs (5) Fixed assets : More than Rs. 25 lakhs (8) OR Annual Turn over : Rs. < 2 lakh per year (1) Annual Turn over : Rs. 2 to 5 lakh per year (3) Annual Turn over : Rs. 5to10 lakh per year (5) Annual Turn over : More than Rs. 10 lakhs per year (8) (Highest among above during last 3 years) Note: Documentary evidence has to be provided by the IA in respect of the above separately.	08	

Sl. No.	PARAMENTERS /ATTRIBUTES	Maximum Score	Points Scored																				
7.	<p>A. ORGANIZATIONS WORKING IN HANDICRAFTS SECTOR.</p> <p>a. Organizational Infrastructure</p> <p>i. Office infrastructure in 2 States (1)</p> <p>ii. Office infrastructure in 3 or more States (2)</p> <p>iv. regular Staff on rolls 1 to 3 (1)</p> <p>v. Regular staff on rolls if more than three (2)</p> <p>B. Working with/ assisted by any other State/Central Govt. Organization / Department:</p> <p>If the Organization is working with any one Govt. Organization / dept. it shall be given 1.</p> <p>If the Organization is working with any two Govt. Organizations/depts.. it shall be given 2.</p> <p>If the Organization is working with three Govt. Organizations/depts.. it shall be given 3.</p> <p>C. <u>Organization's experience</u></p> <p>i. Number of artisans directly under the fold of the organization.</p> <p>Above 500: (1)</p> <p>iii. Number of artisans facilitated for</p> <table border="1" data-bbox="375 1512 1066 1832"> <thead> <tr> <th data-bbox="375 1512 694 1601">No. of artisans covered</th> <th data-bbox="694 1512 813 1601">ACC</th> <th data-bbox="813 1512 922 1601">ID card</th> <th data-bbox="922 1512 1066 1601">Jey/Rgssby</th> </tr> </thead> <tbody> <tr> <td data-bbox="375 1601 694 1657">Less than 100</td> <td data-bbox="694 1601 813 1657">0</td> <td data-bbox="813 1601 922 1657">0</td> <td data-bbox="922 1601 1066 1657">0</td> </tr> <tr> <td data-bbox="375 1657 694 1713">100-250</td> <td data-bbox="694 1657 813 1713">2</td> <td data-bbox="813 1657 922 1713">1</td> <td data-bbox="922 1657 1066 1713">1</td> </tr> <tr> <td data-bbox="375 1713 694 1769">250-500</td> <td data-bbox="694 1713 813 1769">4</td> <td data-bbox="813 1713 922 1769">2</td> <td data-bbox="922 1713 1066 1769">2</td> </tr> <tr> <td data-bbox="375 1769 694 1832">Above 500</td> <td data-bbox="694 1769 813 1832">6</td> <td data-bbox="813 1769 922 1832">3</td> <td data-bbox="922 1769 1066 1832">3</td> </tr> </tbody> </table>	No. of artisans covered	ACC	ID card	Jey/Rgssby	Less than 100	0	0	0	100-250	2	1	1	250-500	4	2	2	Above 500	6	3	3	<p>04</p> <p>03</p> <p>13</p>	
No. of artisans covered	ACC	ID card	Jey/Rgssby																				
Less than 100	0	0	0																				
100-250	2	1	1																				
250-500	4	2	2																				
Above 500	6	3	3																				

Sl. No.	PARAMENTERS /ATTRIBUTES	Maximum Score	Points Scored
	<p style="text-align: center;">OR</p> <p>B. ORGANIZATIONS WORKING IN <u>OTHER SECTORS.</u></p> <p>Working in social Sector such as employment generation activities, khadi Gramudyog. Health, education, rural development, Plantation, recreation work, Sports etc. if promotion, development and marketing of Handicrafts is one of the stated objectives in the Memorandum of Association/ constitution of the organization and having assets worth Rs. 5.00 Crore.</p>	20	
8.	<p style="text-align: center;">Status of filing audited accounts IT returns regularly</p> <p>Last 3 years audited reports & 1 year IT return (preceding 3 years) (1)</p> <p>Last 3 years audited reports & 2 year IT return (preceding 3 years) (2)</p> <p>Last 3 years audited reports & 3 year IT return (preceding 3 years) (3)</p> <p>If Registered under section 12-A of Income Tax Act (2)</p> <p>If PAN number given : (1)</p>	06	
9.	<p>Overall assessment by RD/AD based on extraordinary credentials or achievements of the Organisation on any paramenters other than those covered in the grading proforma.</p>	05	
	Total Score in Part ‘A’	60	

Sl. No.	PARAMENTERS /ATTRIBUTES	Maximum Score	Points Scored
<p>PART 'B'</p> <p>SPECIFIC PARAMETERS ON EXPERIENCE OF IMPI, EMMENTING DIFFERENT INTERVENTIONS UNDER GOVERNMENT SCHEMES</p>			
<p>10 **</p>	<p>i) Experience in Cluster Development</p> <p>Baseline/diagnostic Survey OR Business Plan Preparation-1 cluster (over 100 artisans) (10)</p> <p>Baseline survey /Diagnostic survey OR Business Plan preparation -2 or more clusters (more than 100 artisans each) (20)</p> <p style="text-align: center;">AND</p> <p>Formation of SHG's / community mobilization1 cluster (5 to 20 SHGs) : (10)</p> <p>Formation of SHG's / community mobilization-2 or more clusters (20 of above SHGs) (20)</p> <p style="text-align: center;">OR</p> <p>ii) Experience of Technical & Technological guidance</p> <p>If Organization has implemented Design & Technical Development workshop OR integrated projects of DC(H)/ any other Organizations</p> <p>With beneficiaries 25 to 75 (10)</p> <p>With beneficiaries 75 to 125 (20)</p> <p>With beneficiaries more than 175 (40)</p> <p style="text-align: center;">OR</p> <p>iii) Experience in Marketing tie-up/ linkage in any of the last three years.</p>	<p>40</p>	

Sl. No.	PARAMENTERS /ATTRIBUTES	Maximum Score	Points Scored
	<p>a. Own marketing outlet With annual sales Rs. 1 to Rs. 5 lakh per year (15) With annual sales Rs. 5 to Rs. 10 lakhs year (25) With annual sales more than Rs. 10 lakhs per year (40) (Highest during last 3 years)</p> <p style="text-align: center;">OR</p> <p>b. Marketing tie up with others With annual sales Rs. 1 to Rs. 10 lakh per year (15) With annual sales Rs. 10 to Rs. 20 lakhs year (25) With annual sales more than Rs. 20 lakhs per year (40) (Highest during last 3 years)</p> <p>c. Number of artisans participation in Gandhi Shilp Bazara/ Exhibitions/ Craft Bazars and other marketing events. Between 25 and 75 (10) Between 75 and 125 (20) Between 125 and 175 (30)</p> <p style="text-align: center;">OR</p> <p>d. Achievements in Handicrafts exports either through organizations or through tie ups. Exports upto Rs. 1.00 lakh (10) Exports between Rs. 1.00 to 5.00 lakh (20) Exports between Rs. 5.00 to 10.00 lakh (30) Exports above Rs. 10.00 lakh (40) (Highest in the last three years)</p>		

Sl. No.	PARAMENTERS /ATTRIBUTES	Maximum Score	Points Scored
	<p>iv) Experience in organizing training / capacity building in terms of number of beneficiaries</p> <p>With beneficiaries 25 to 75 (10) With beneficiaries 75 to 125 (20) With beneficiaries 125 to 175 (30) With beneficiaries more than 175 (40)</p> <p style="text-align: center;">OR</p> <p>v). Experience of working in Social sector such as employment generation activities, khadi Gramudyog , Health, Education, Rural development, Plantation, Recreation work, Sports etc. if promotion, development and marketing of Handicrafts is one of the stated objectives in the Memorandum of Association / constitution of the organization and having assets worth Rs. 5.00 Crore.</p> <p>A Committee headed by the concerned Regional Director of the office of DC (Handicrafts). Comprising representatives of Head Quarter and of the concerned State Govt. and the local Assistant director (Handicrafts) O/O DC(H) will assess the credentials in terms of appropriate score in scale of 0.40.</p>		
	Total score in part “B”	40	
	Aggregate score	100	
<p>** For Part “B” score shall be given only on one parameter between attributes in Row No. 10 (i) to (v)</p> <p>Note: Organizations being graded under any of the parameters need to provide documentary evidence for claiming a particular score under the given parameter.</p>			

Please Visit our Website

www.indianhandicrafts.org.in

www.handicrafts.nic.in

**For details of Scheme of Office of the Development
Commissioner (Handicrafts)**